2004

Alumni News

Linfield Magazine Staff

Sabrina (Hendricks) Park ’97
Alumni respond

What kind of relationship do Linfield alumni seek with their alma mater after graduation? What can the college do to meet the needs and desires of alumni? What can alumni do to strengthen Linfield and, by extension, increase the value of their degree? Last spring, your Alumni Association leadership and the Alumni Office sought answers to these questions through an alumni attitude survey. An email to nearly 4,000 McMinnville Campus alumni contained a link to a survey developed by Performance Enhancement Group. Some 1,100 alumni took the time to respond, a terrific response rate of 29 percent. The Alumni Board discussed the results at its retreat in June, and staff and volunteers are using the responses to develop future programs and services for alumni.

I’m pleased to report that alumni gave Linfield high marks in several areas (see related story).

Survey respondents also pointed to several areas for possible improvement. Younger alumni especially were concerned about securing good jobs in their fields of interest. Others expressed a desire to become more involved in mentoring students.

Future alumni programming will be shaped by this feedback, and by other comments and suggestions we receive. Many thanks to those who took the time to respond to the survey. Sabrina (Hendricks) Park ’97 President Linfield College Alumni Association

Alumni spirit

Linfield’s alumni staff members show their spirit and throw off some merchandise from the Linfield Bookstore. Lisa Gervay ’86, left, director of alumni relations; Tracy Rush, center, alumni secretary; and Elaine (Green) Burke ’99, assistant director of alumni relations and annual giving. The alumni staff strives to connect alumni to each other and the college. They are also responsible for planning and coordinating events such as Homecoming, in addition to the many other alumni events held in Oregon and around the country.

For information as events and programs, visit the alumni Web site at www.linfield.edu/alumni/ or email alumni@linfield.edu.

Alumni Shorts

Holiday happenings

Kick off the holidays with other Linfield alumni, friends and family on Saturday, Dec. 11, from 5:30 to 7:30 p.m. at The Grotto, a 62-acre botanic garden in Portland. Visit the Linfield Web site for updated information and registration.

Meet at the museum

Linfield art enthusiasts can join friends and family to explore “People of the River: Native Arts of the Oregon Territory” at the Portland Art Museum Friday, Feb. 18. A reception will be held at 5 p.m. at the First Congregational Church in Portland, prior to entering the exhibit at 6:30 p.m.

E-Cat signups

If you didn’t receive the new four-color version of the E-Cat newsletter launched in September, now is your chance to sign up. Take a moment to update your e-mail address at www.linfield.edu/alumni/email_update.php and receive the E-Cat and other alumni information.

Alumni survey results

Last spring, the Alumni Association and Alumni Office set out to answer some important questions about Linfield events and activities. For example, what kind of relationship with the college do alumni seek after graduation? What activities are of interest to alumni? Here is what you had to say:

• 69 percent of alumni rated their decision to attend Linfield a “great decision,” 10 points above the national norm.
• In addition to the wonderful academic environment, people contact (faculty, staff, coaches, etc.) made an everlasting impression.
• In terms of alumni programs, respondents were likely to attend a class reunion, a cultural event or lifelong learning event.
• Several barriers to alumni participation were identified such as time, geographical distance from Linfield, and family and job commitments.
• Engagement of out-of-state alumni is important.

For a more in-depth look at survey results, visit www.linfield.edu/alumni/results04.php
Linfield’s alumni staff members show their spirit and show off some merchandise from the Linfield Bookstore. Lisa Gorree ’86, left, director of alumni relations; Tracy Rush, center, alumni secretary; and Elaine (Green) Burk ’99, assistant director of alumni relations and annual giving. The alumni staff strives to connect alumni to each other and to the college. They are also responsible for planning and coordinating events such as Homecoming, in addition to the many other alumni events held in Oregon and around the country. For information as events and programs, visit the alumni Web site at www.linfield.edu/alumni/ or email alumni@linfield.edu.

Alumni spirits

Linfield alumni helped welcome new students during orientation in August. Tom McFadden ’80, second from right, and Becky (Schrepel) Ellis ’95, right, hand out Class of 2008 water bottles, compliments of the Linfield Alumni Association. They also distributed Alumni Association information and talked about their Linfield experiences as well as helped answer questions during registration. Other alumni who volunteered to help were Bob Lunt ’52, Andrea (Costine) Botten ’01, Andrew McNall ’88, Paul O’Hollaren ’97 and Eric Frioke ’80.

Alumni Shorts

Holiday happenings

Kick off the holidays with other Linfield alumni, friends and family on Saturday, Dec. 11, from 5:30 to 7:30 p.m. at The Grotto, a 62-acre botanic garden in Portland. Visit the Linfield Web site for updated information and registration.

Meet at the museum

Linfield art enthusiasts can join friends and family to explore “People of the River: Native Arts of the Oregon Territory” at the Portland Art Museum Friday, Feb. 18. A reception will be held at 5 p.m. at the First Congregational Church in Portland, prior to entering the exhibit at 6:30 p.m.

E-Cat signups

If you didn’t receive the new four-color version of the E-Cat newsletter launched in September, now is your chance to sign up. Take a moment to update your e-mail address at www.linfield.edu/alumni/email_update.php and receive the E-Cat and other alumni information.

Alumni survey results

Last spring, the Alumni Association and Alumni Office set out to answer some important questions about Linfield events and activities. For example, what kind of relationship with the college do alumni seek after graduation? What activities are of interest to alumni? Here is what you had to say:

• 69 percent of alumni rated their decision to attend Linfield a “great decision,” 10 points above the national norm.
• In addition to the wonderful academic environment, people contact (faculty, staff, coaches, etc.) made an everlasting impression.
• In terms of alumni programs, respondents were likely to attend a class reunion, a cultural event or lifelong learning event.
• Several barriers to alumni participation were identified such as time, geographical distance from Linfield, and family and job commitments.
• Engagement of out-of-state alumni is important.

For a more in-depth look at survey results, visit www.linfield.edu/alumni/results04.php