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Alumni Profile

Beth Rogers Thompson

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Linfield welcomes new alumni

Alumni Profile

Tenacity key to success

Michelle Johnston-Holthaus ’93

Just reading the résumé of Michelle Johnston-Holthaus ’93 is intimidating. All those abbreviations and technical jargon: CPSD, channel strategy, OEM, RJP… It is clear even to the uninitiated, however: she has had great success and responsibility at Intel Corp., the world’s largest computer-chip maker.

Johnston-Holthaus joined Intel in 1996 as a program manager in Hillsboro. Since then, she has held a number of other positions, including product marketing engineer in the OnSource Equipment Manufacture platform solutions division and product line manager for desktop boards. As general manager of the Reseller Product Group, she led the boxed desktop and server business to record sales in 2004.

Since January, Johnston-Holthaus has been general manager of the Channel Platforms and Strategy Division. “My group takes Intel hardware, boxes it in a retail package and distributes it globally,” she explained. The “channel” refers to computer builders that sell to smaller retailers. “We talk with power supply vendors, motherboard vendors and others to make sure the right products are available when a new Intel product is launched,” Johnston-Holthaus said. “My job is to make sure products are ready and relevant for customers.”

Johnston-Holthaus was receiving an Intel Achievement Award for managing a program to take back or replace a faulty chip. “It’s the best award at Intel. Less than 1 percent of employees win it each year; it’s based on getting something extraordinary done, so it’s a big deal.”

At Intel you can’t achieve anything by yourself. It’s a collective effort. By recognizing that teamwork environment, you can achieve what feels like the impossible.” Johnston-Holthaus, who has known Johnston-Holthaus all of Intel’s Digital Enterprise Group, noted there are many successful Linfield alumni at Intel.

“Tenacity has impressed him: “Once she’s signed up to a goal, she will move mountains to achieve it,” he said. “She’s grown into an excellent leader and manager. She spends a lot of time trying to understand my job.”

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Fora Hodges of Forest Grove, retired GSH faculty member, Feb. 21. Elizabeth Baldwin of Corbett, former GSH faculty member, Feb. 21.

Survivors in-clude two sisters, GSH ’86 and her husband, Shawn (Soza) ’95, his wife, Diane (Soza) ’95.

Survivors include his wife, Phyllis (Fisher) Wolfe ’61.

Survivors include his brother, Luke ’51, and sister, Gail (Blush) ’58, daughter, Brenda.

Survivors include his wife, LaVelle Hofferber ’94.

Survivors include his wife, Richard L. Hofrichter ’56.

Survivors include her husband, Kevin Kyle Mosley ’77.

Survivors include his wife, GSH ’86 of Canby, March 15.

Survivors include his wife, Charlene (Craft) Koenig.

Survivors include his sister, of McMinnville, March 30.

Survivors include his brother, Kenneth C. Williams ’55.

Survivors include his wife, of Richlard, Wash., March 5.

Survivors include his brother, of Portland, May 7.

Survivors include his wife, of Baker City, March 5.

Survivors include his wife, Marissa (Oo (Mahtaeha) ’80, brother, Shawn ’70, and niece, Stephanie Hofrichter ’94.

Survivors include her husband, of Richlard, Wash., Feb. 24.

Survivors include her husband, Diane (Soza) ’95, his wife, Diane (Soza) ’95.

Survivors include her husband, of Baker City, March 5.

Survivors include his wife, of Richlard, Wash., Feb. 19.

Survivors include a brother, of Richlard, Wash., Feb. 24.

Survivors include her husband, of McMinnville, March 30.

Survivors include his wife, Lawrence Pollard ’55.

Survivors include his wife, Mary Dowd ’53.

Survivors include his wife, Gail Survivors include his wife.

Survivors include his brother, of Richlard, Wash., March 5.

Survivors include her husband, Lawrence Pollard ’55.

Survivors include his brother, Luke ’51.

Survivors include his wife, of Richlard, Wash., March 5.

Survivors include his wife, of McMinnville, March 30.

Survivors include his wife, Lynn (Pollard) Kelly ’45.

Survivors include his brother, of Richlard, Wash., March 5.

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