1994 Oregon Vineyard Report

Oregon Agricultural Statistics Service
Homer K. Rowley
Ronald F. Kriesel
Douglas C. Marousek

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Acreage harvested Continues Record Trend, up 13 percent

The 1994 Oregon wine grape crop totaled 10,800 tons, down 12 percent from the record large crops of 1993 and 1992. This year’s production was picked from 5,200 acres, 13 percent more than last year. The State is now home to 398 vineyards, 42 more than last year. The average yield per acre was 2.08 tons, 22 percent below last season and 29 percent below 1992.

Yields were down for all varieties, led by a 41 percent decline for Merlot and a 40 percent decrease for Muller Thurgau. White Riesling showed the smallest drop in yield per acre from last year at 7 percent. Yields by county were down for all counties except Benton and Linn. Hood River County showed the largest decline, 57 percent, and Polk County reported the smallest drop, 14 percent. Fruit set was hurt by May and June rains and another year of drought-type conditions.

Total acreage planted to wine grapes in Oregon increased by 6 percent to 6,600 acres. On a percentage basis, Lane and Marion counties had the largest increases in total acres, at 25 percent each. Only Douglass, Wasco, and Polk counties reported fewer total acres than last year. Growers reported 351 acres of new planting during 1994.

Pinot Noir, Chardonnay, and White Riesling remained the three major varieties of wine grapes in Oregon with 1994 production of 3,670 tons, 2,795 tons, and 1,895 tons, respectively. Harvested acreage increased 18 percent to 2,085 acres for Pinot Noir, by 9 percent to 1,162 acres for Chardonnay and by 1 percent to 624 acres for White Riesling. In total these three varieties accounted for 71 percent of all acres, 74 percent of harvested acres, 77 percent of production and 798 percent of the crop’s value.

Pinot Gris has become a very prominent variety with 717 acres planted, up 35 percent from 1993 and 32 more acres than White Riesling. Pinot Gris ranked fourth in harvested acres, production and value, the variety also commanded the highest price of $1,170 per ton this year.

In descending order Yamhill, Polk, and Washington counties remained Oregon’s leading wine grape producers. Yamhill County harvested 3,211 tons from 1,591 acres, Polk County totaled 2046 tons from 824 acres, and Washington County 1,489 tons from 725 acres.

The average price for the 1994 crop was $845 per ton, up $45 from last year’s revised figure and $55 from the 1992 average. Value of production for all wine grapes was $9.13 million, 7 percent less than in 1993 and 6 percent below two years ago.

Estate winery and home use (including small amounts not utilized) totaled 3,369 tons and sales within Oregon came to 6,170 tons. Together these categories accounted for 88 percent of this year’s production. Sales outside the State continued to go mainly to Washington and California, totaling 1,027 tons and 74 tons, respectively.

The Oregon Agricultural Statistics Service cooperating with the Oregon Wine Advisory Board, the Oregon Wine Growers Association and the Oregon Department of Agriculture prepared this report. Another report on the 1994 winery crush in Oregon will be released about April 15, 1995. Funding for this 1994 Vineyard survey was provided by the Oregon Wine Advisory Board

Wine grapes: Acreage, yield, production, price and value, by variety, Oregon, 1993-1994

<table>
<thead>
<tr>
<th>Variety</th>
<th>All planted acreage</th>
<th>Harvested acreage</th>
<th>Yield per harvested acre</th>
<th>Production</th>
<th>Price per ton</th>
<th>Value of production</th>
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<td>Acres</td>
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<td>104</td>
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<td>8</td>
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<td>1.67</td>
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* Revised.
### Wine grapes: Vineyards, acreage, yield and production, by county, Oregon, 1993-1994

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<tr>
<th>County</th>
<th>Number of vineyards</th>
<th>Total Acres</th>
<th>Harvested acreage</th>
<th>Yield per harvested acre</th>
<th>Production</th>
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<td>390</td>
<td>290</td>
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<td>Wasco Co.</td>
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<td>815</td>
<td>853</td>
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<tr>
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### Wine grape acres harvested by area by variety, 1994 and 1993 totals

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<tr>
<th>Area</th>
<th>Cabernet Sauvignon</th>
<th>Chardonnay</th>
<th>Gewurztraminer</th>
<th>Merlot</th>
<th>Muller Thurgau</th>
<th>Pinot Gris</th>
<th>Pinot Noir</th>
<th>Sauvignon Blanc</th>
<th>White Riesling</th>
<th>All others</th>
<th><strong>Total</strong></th>
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<tbody>
<tr>
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<td>Acres</td>
<td>Acres</td>
<td>Acres</td>
<td>Acres</td>
<td>Acres</td>
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<td>Acres</td>
<td>Acres</td>
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<td>-</td>
<td>21</td>
<td>93</td>
<td>73</td>
<td>73</td>
<td>64</td>
<td>73</td>
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<td>73</td>
<td>141</td>
<td>141</td>
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<td>211</td>
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<td>75</td>
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<td>73</td>
<td>73</td>
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<td>73</td>
<td>47</td>
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<tr>
<td><strong>Total, 1994</strong></td>
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<td>178</td>
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<td>416</td>
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<td>2,085</td>
<td>77</td>
<td>624</td>
<td>244</td>
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<td>1,767</td>
<td>76</td>
<td>616</td>
<td>276</td>
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### Wine grape yield per acre by area by variety, 1994 and 1993 totals.

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<th>Area</th>
<th>Cabernet Sauvignon</th>
<th>Chardonnay</th>
<th>Gewurztraminer</th>
<th>Merlot</th>
<th>Muller Thurgau</th>
<th>Pinot Gris</th>
<th>Pinot Noir</th>
<th>Sauvignon blanc</th>
<th>White Riesling</th>
<th>All others</th>
<th><strong>Total</strong></th>
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<td>Tons</td>
<td>Tons</td>
<td>Tons</td>
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<td>Tons</td>
<td>Tons</td>
<td>Tons</td>
<td>Tons</td>
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<tr>
<td>Polk Co.</td>
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<td>3.16</td>
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<td>1.33</td>
<td>-</td>
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<td>1.79</td>
<td>3.27</td>
<td>2.15</td>
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</table>

1/ Clackamas, Linn, Marion, and Multnomah counties.
2/ Benton and Lane counties.
3/ Jackson and Josephine counties.
4/ Gilliam, Hood River, Morrow, Sherman, Umatilla, and Wasco counties.

1994 totals are based on 60% of the total harvested acreage and 1993 totals are based on 61% of the total harvested acreage.
Wine grape production by area by variety, 1994 and 1993 totals

<table>
<thead>
<tr>
<th>Area</th>
<th>Cabernet Sauvignon</th>
<th>Chardonnay</th>
<th>Gewurztraminer</th>
<th>Merlot</th>
<th>Muller thurgau</th>
<th>Pinot Gris</th>
<th>Pinot Noir</th>
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<td>188</td>
<td>-</td>
<td>100</td>
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<td>155</td>
<td>83</td>
<td>722</td>
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<tr>
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<td>222</td>
<td>28</td>
<td>74</td>
<td>4</td>
<td>40</td>
<td>113</td>
<td>17</td>
<td>73</td>
<td>28</td>
<td>680</td>
</tr>
<tr>
<td>Columbia River 4/</td>
<td>123</td>
<td>261</td>
<td>75</td>
<td>58</td>
<td>-</td>
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<td>91</td>
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Wine grape acres not harvested by area by variety, 1994 and 1993 totals

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<th>Area</th>
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<th>Chardonnay</th>
<th>Gewurztraminer</th>
<th>Merlot</th>
<th>Muller thurgau</th>
<th>Pinot Gris</th>
<th>Pinot Noir</th>
<th>Sauvignon blanc</th>
<th>White Riesling</th>
<th>All others</th>
<th>All varieties</th>
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</tr>
<tr>
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<td>-</td>
<td>-</td>
<td>44</td>
<td>43</td>
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<td>622</td>
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Total wine grape: Total acres by area by variety, 1994 and 1993 totals

<table>
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<tr>
<th>Area</th>
<th>Cabernet Sauvignon</th>
<th>Chardonnay</th>
<th>Gewurztraminer</th>
<th>Merlot</th>
<th>Muller thurgau</th>
<th>Pinot Gris</th>
<th>Pinot Noir</th>
<th>Sauvignon Blanc</th>
<th>White Riesling</th>
<th>All others</th>
<th>All varieties</th>
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<tbody>
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<td>Acres</td>
<td>Acres</td>
<td>Acres</td>
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<td>Acres</td>
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<td>100</td>
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<td>2,389</td>
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<td>315</td>
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</table>

1/ Clackamas, Linn, Marion, and Multnomah counties.
2/ Benton and Lane counties.
3/ Jackson and Josephine counties.
4/ Gilliam, Hood River, Morrow, Sherman, Umatilla, and Wasco counties.
### Wine grape acres planted in 1994 and tonnage lost by variety, 1994

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<td>Tons</td>
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### Wine grape use or sales by destination by variety, 1994

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<th>Estate and home use Tons</th>
<th>Oregon Tons</th>
<th>Washington Tons</th>
<th>California Tons</th>
<th>Other states and foreign countries Tons</th>
<th>Total Tons</th>
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<td>-</td>
<td>305</td>
</tr>
<tr>
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<td>95</td>
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<td>-</td>
<td>15</td>
<td>143</td>
</tr>
<tr>
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<td>-</td>
<td>267</td>
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<tr>
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<td>-</td>
<td>-</td>
<td>3</td>
<td>704</td>
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Compiled by:
- United States Department of Agriculture
  Oregon Agricultural Statistics Service
- Homer K. Rowley, State Statistician
- Ronald F. Kriesel, Deputy State Statistician
- Douglas C. Marousek, Agricultural Statistician

Cooperating with:
- Oregon Wine Advisory Board
- Oregon Wine Growers Association
- Oregon Department of Agriculture