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Guide to the ¡Salud! Papers

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Maria McCandless
Guide to the ¡Salud! Papers
1992-2012

Creator: ¡Salud!
Title: ¡Salud!
Dates: 1992-2012
Quantity: 9.5 linear feet
Collection Number: OWHA014

Summary: This collection contains primarily photographs (including many slides), publicity and newspaper clippings. Many of the documents included are pamphlets, brochures, or other informational material created by ¡Salud! These range from information about the program and publicity outreach to auction programs. There are auction guides from each year as well as some objects from the auctions (including four wine glasses, an auction paddle, etc.). The photos are primarily from the auctions, though there are photos from the clinics as well. The collection will be of most use to researchers looking for information about the auction.

Digital items selected to highlight the collection are available here: http://digitalcommons.linfield.edu/owha_salud/. Collection items available in the digital repository can include documents, photographs and/or oral history interviews.

Repository
Jereld R. Nicholson Library
Linfield College
900 SE Baker Street
McMinnville, OR 97128
Reference Number: 503-883-2734
Reference Email: archives@linfield.edu
Language: Usually always “English”

Historical Note
Created by a group of Oregon winemakers and Tuality Healthcare professionals in 1991, ¡Salud! aims to address the healthcare needs of the Oregon wine industry’s seasonal workers. The winemakers of Oregon recognized that a vast majority of workers – who made the wine business possible – were unable to obtain healthcare for themselves or their families. In response, members of the industry paired with members of Tuality to
create a program which would provide basic healthcare to seasonal agricultural workers in Oregon.

¡Salud! accomplishes its mission by setting up clinics for the workers; many times these clinics are mobile in order to bring the medical staff to the vineyards. Though providing basic dental and medical healthcare is a vital part of what these clinics do, they also put a heavy emphasis on education. The clinics provide basic personal health information as well as information about navigating the healthcare system. This process is entirely funded by the organization, made possible primarily by their yearly auction.

The Oregon Pinot Noir Auction, held by ¡Salud!, is one of the highlights of the Oregon wine industry’s social calendar as well as being a massive philanthropic effort. Winemakers from around Oregon donate unique Pinot Noir vintages to be auctioned off. The auction consists of both an informal tasting and silent auction then culminates in an evening gala and live auction.

**Content Description**

This collection contains magazine clippings as well as several issues of wine periodicals. The bulk of the content is auction material. This includes photographs, auction items, and guides. The photographs contain images of both the silent and live auctions, mainly from the mid- to late-1990s. There are many photos of the auction baskets as well as the guides, which contain information about each wine that was auctioned that specific year. The auction items include wine glasses, guest gifts and other similar items. The rest of the material is primarily publicity items that have either been published by ¡Salud! or articles that have been written about the organization.

**Restrictions on Access**

Access is by appointment only. Please contact the archivist to make an appointment.

**Preferred Citation**


**Provenance**

Maria McCandless donated ¡Salud! papers to the Linfield College Archives in November 2011.

**Location of Originals**

Jereld R. Nicholson Library, Linfield College

**Related Material**
Processing Information
Processed by archives technician Mitra Haeri, with the assistance of archivist Rachael Cristine Woody.

Arrangement
The collection is arranged into four series:

Series 1: Photographs, 1992-2012
Series 3: Publicity, 1992-2012
Series 4: Items

Series 1: Photographs
These are photos from throughout the ¡Salud! timeline. Many of the photos are from the auctions in the mid- to late-1990s, and many more were taken on unknown dates. There are many slides included in this collection as well as some professional artistic prints. The photographs are organized by the envelope in which they came rather than chronologically.

Box 1
Folder 1: Auction, 2004
Folder 2: Event, 2002
Folder 3: Event, 1996
Folder 4: Winemakers, 12.12.1999
Folder 5: Unknown
Folder 6: Cork Pull, 1996
Folder 7: Auction Displays, 1997
Folder 8: Auction Displays, 1996
Folder 9: Auction Displays, 1995
Folder 10: Auction Displays, 1994
Folder 11: Auction Displays, 1993
Folder 12: Auction Displays, undated
Folder 13: Auction/Clinic

Box 2
Folder 1: Unknown
Folder 2: 2003
Folder 3: Album, 1993
Folder 4: Album, 1993

Box 3: Display Prints
Box 4
Folder 1: Miscellaneous Slides 1
Folder 2: Miscellaneous Slides 2
Folder 3: Miscellaneous Slides 3
Folder 4: Miscellaneous Slides 4

Box 5
Folder 1: Slides, 1995
Folder 2: Slides, 1994
Folder 3: Slides, 1992
Folder 4: Slides, undated

Box 6
Folder 1: Display Page
Folder 2: Thumbnails 1
Folder 3: Thumbnails 2
Folder 4: Thumbnails Negatives
Folder 5: Photo Contracts and Information
Folder 6: Photos Used for Display
Folder 7: Negatives

Series 2: Auction Material
These are items from the auction, such as auction programs and guides, as well as event information published by ¡Salud!.

Box 7
Item 1: Event Programs/Participating Winery Guide, 2008
Item 2: Event Programs/Participating Winery Guide, 2007
Item 3: Event Programs/Participating Winery Guide, 2006
Item 4: Event Programs/Participating Winery Guide, 2005
Item 5: Event Programs/Participating Winery Guide, 2004
Item 6: Event Programs/Participating Winery Guide, 2003
Item 7: Event Programs/Participating Winery Guide, 2002
Item 8: Event Programs/Participating Winery Guide, 2001
Item 9: Event Programs/Participating Winery Guide, 1992

Box 8
Item 1: Event Programs/Participating Winery Guides, 2012
Item 2: Event Programs/Participating Winery Guide, 2011
Item 3: Event Programs/Participating Winery Guide, 2010
Item 4: Event Programs/Participating Winery Guide, 2009

Box 9
Item 1: Event and Wine Notes, 2000
Item 2: Event and Wine Notes, 1999
Item 3: Event and Wine Notes, 1998
Item 4: Event and Wine Notes, 1997
Item 5: Event and Wine Notes, 1996
Item 6: Event and Wine Notes, 1995
Item 7: Event and Wine Notes, 1994
Item 8: Event and Wine Notes, 1993

Box 10
Folder 1: Auction Material, 2012
Folder 2: Auction Material, 2011
Folder 3: Auction Material, 2010
Folder 4: Auction Material, 2009
Folder 5: Auction Material, 2008
Folder 6: Auction Material, 2007
Folder 7: Auction Material, 2006
Folder 8: Auction Material, 2005
Folder 9: Auction Material, 2004
Folder 10: Auction Material, 2003
Folder 11: Auction Material, 2002
Folder 12: Auction Material, 2001
Folder 13: Auction Material, 2000
Folder 14: Auction Material, 1999
Folder 15: Auction Material, 1998
Folder 16: Auction Material, 1997
Folder 17: Auction Material, 1996
Folder 18: Auction Material, 1995
Folder 19: Auction Material, 1994
Folder 20: Auction Material, 1993
Folder 21: Auction Material, 1992

Series 3: Publicity and Public Documents
This series includes all of the newspaper clippings and magazines that mention ¡Salud!. Many of the items in this series are either clippings or issues of local or wine-specific publications. Also included in this collection are several floppy disks and statistical documents.

Box 11
Folder 1: Publicity, 2011
Folder 2: Publicity, 2010
Folder 3: Publicity, 2009
Folder 4: Publicity, 2008
Folder 5: Publicity, 2007
Folder 6: Publicity, 2006
Folder 7: Publicity, 2004
Folder 8: Publicity, 2003
Folder 9: Publicity, 2002
Folder 10: Publicity, 2000
Folder 11: Publicity, 1990s
Folder 12: Publicity, Unknown

Box 12
Folder 1: Auction Pamphlets
Folder 2: Brochures
Folder 3: Promotional Material
Folder 4: ¡Salud! News
Folder 5: Tuality Newsletters

Box 13
Folder 1: Wine Label Floppy Disks
Folder 2: Statistics and Documents

Box 14
Item 1: Portland Monthly, Nov. 2004
Item 5: Portland Monthly, Oct. 2010
Item 7: Oregon Magazine, Autumn 2010
Item 10: Regions of the Northwest, 1996
Item 11: Oregon Magazine, Autumn 2011
Item 12: Wine Spectator, Sept. 2008
Item 13: Wine Spectator, Sept. 2008
Item 14: Wine Spectator, Sept. 2007

Box 15
Folder 1: Wine Press Issues, 2011
Folder 2: Wine Press Issues, 2010

Series 4: Auction Items
This series included all of the physical items that are contained in the collection. All of these items are from the auctions that have taken place and many are small guest gifts.

Box 16
Item 1: Salud Glass
Item 2: Guest Gift
Item 3: Metal Bowl
Item 4: Wooden Buyer Plaque
Item 5: Wooden Buyer Plaque
Item 6: Wooden Buyer Plaque
Item 7: Auction Paddle
Item 8: Guest Gift
Item 9: Guest Gift
Item 10: Metal Plaque

Box 17
Item 1: Wine Glass
Item 2: Wine Glass

Box 18
Item 1: Wine Glass
Item 2: Wine Glass

Box 19: Framed Award