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Linfield digest

Linfield Magazine Staff

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New leadership joins Linfield University

During the 2020-21 academic year, Linfield welcomed some new faces to its leadership team.



Joseph Hunter, vice president for university advancement

Hunter joined Linfield on Jan. 11 and is responsible for the university's fundraising efforts and building relationships with donors and alumni. He previously served as the assistant vice chancellor of development at Vanderbilt University in Nashville, Tenn., where he oversaw a team of 35 in raising about \$30 million per year. Learn more about Hunter on page 54.



Jennifer R. Madden, dean of the School of Business

Madden started as the inaugural dean of the School of Business on Sept. 1. She came to Linfield from Carthage College, where she was department chair, associate professor of management and marketing, and director of the Master of Business Design and Innovation Program. Madden brings experience in higher education, real estate and economic development.



Gerardo Ochoa, associate vice president for retention and student success

Ochoa was named associate vice president on July 1, 2021, after working at Linfield since 2003. In his new role, he is responsible for financial aid and student retention. Previously, Ochoa was the director of community relations and special assistant to the president, where he led strategic initiatives and partnerships to increase enrollment and represented the institution on community-focused groups.



Joe Wilferth, dean of the College of Arts and Sciences

Wilferth joined Linfield on Sept. 1 as the inaugural dean of the College of Arts and Sciences. He previously served as interim dean of the College of Arts and Sciences and the UC Foundation Professor of English at the University of Tennessee at Chattanooga. Under his leadership, the college raised nearly \$4 million and grew to record enrollment levels.



Students take Grand Prize in the 2020 Intercollegiate Wine Business Invitational

For the second time in three years, Linfield claimed the overall Grand Prize in the Intercollegiate Wine Business Invitational.

The competition pits teams of wine and hospitality students from universities around the world against each other. Students developed a wine brand, designed a custom label and wrote a business plan with financials that included cost of goods, marketing and sales strategies.

Linfield's winning entry, Pandomônio Cellars, is a 60-40 blend of a pinot noir and Castelão, a Portuguese variety.

Linfield named top Oregon liberal arts college for earnings and first-generation students

Washington Monthly recognized Linfield University as the No. 1 liberal arts college in Oregon for earnings and first-generation student performance in its 2020 College Guide and Rankings. The magazine compared the actual median earnings of former students 10

years after initial enrollment to predicted earnings. Linfield's earning metric placed it as the seventh-best liberal arts college in the nation and the top in Oregon.

Graduation rates among students who are the first in their families to attend college earned Linfield the No. 1 ranking for liberal arts colleges in Oregon and 53rd in the nation.

In addition, Linfield was named among the Top 100 Liberal Arts Colleges in the nation and was also named to the magazine's 2020 Best Bang for Your Buck in the West list.

See the latest rankings at: linfield.edu/rankings

Nearly \$600k raised on giving day

It was truly One Wild Day in early May, when approximately 1,000 donors raised nearly \$600,000 on Linfield's sixth annual giving day. These gifts are already making a difference: Six sport management students volunteered at

the U.S. Olympic Track and Field Trials in Eugene, with donations covering travel expenses and an Airbnb. Instead of paying out-of-pocket, 82 nursing students will receive complimentary stethoscopes and blood pressure cuffs at orientation in August. And five Linfield students in the College of Arts and Sciences will receive financial help traveling to conferences, completing creative or research projects or studying abroad this academic year.

Buccola book wins statewide award

"The Fire Is Upon Us: James Baldwin, William F. Buckley Jr., and the Debate over Race in America," the latest book by Linfield political science professor Nick Buccola, won Literary Arts' Frances Fuller Victor Award for General Nonfiction on May 2.

Buccola's book dives into the 1965 debate between James Baldwin and William F. Buckley Jr., a key historical event

during which these two prominent figures focused on understanding race and American power. The book has also garnered national attention with recognition on prominent book lists, such as a New York Times Book Review Editors' Choice.

Joe Wilkins, professor of English and environmental studies, was also nominated for the 2021 Oregon Book Awards. His publication, "Thieve," was a finalist for the Stafford/Hall Award for Poetry. Both Buccola and Wilkins were finalists in previous years, with Wilkins earning the top honor for "When We Were Birds" in 2017.

Online bachelor's program No. 1 among Oregon private colleges

For the eighth year in a row, Linfield University has the highest-ranked online bachelor's degree program among private colleges in Oregon. Linfield ranked 86th in U.S. News & World Report's 2021 edition of the "Best Online Bachelor's Programs." The annual report

Linfield welcomes Oregon's first honor society for first-generation students

Linfield University is now home to Oregon's first chapter of Alpha Alpha Alpha (or Tri-Alpha), a national honor society for first-generation college students.

Linfield's Tri-Alpha – Beta Pi chapter is one of more than 60 across the nation at institutions ranging from community colleges to state universities. Its first members were inducted in May.

"The demographics of our country and state continue to change with more

first-generation students going to college," said Gerardo Ochoa, associate vice president for retention and student success. "Linfield is being intentional about creating an interdependent campus culture where both first-generation and continuing-generation students can thrive."

Students qualify for Tri-Alpha if they have earned a 3.2 GPA as an undergraduate with at least 30 credit/semester hours under their belt or a 3.5 GPA as a graduate student



with nine or more graduate credits. Students' parents, step-parents or legal guardians must not have completed a bachelor's degree.

Breaking ground on Linfield's new science complex

The footprint of Linfield's McMinnville campus changed this summer, as Mac Hall was removed to make room for the university's new science complex.

Demolition of Mac Hall, a part of campus since 1937, started June 21. Crews from Walsh Construction saved bricks from the building for future re-use by the university.

Alumni, friends and supporters marked the start of construction on the new W.M. Keck Science Center on July 9, with a groundbreaking celebration. The \$37 million project, part of Linfield's Spark Wonder campaign, marks the most significant science-building enhancement since the opening of Murdock Hall in 1982. Major support for the project comes from the W.M. Keck Foundation, the Evenstad family and other donors invested in the importance of science education.

In total, the new building will add 35,000 square feet of collaborative learning spaces, research facilities and a new wine lab. Another 29,000 square feet in Graf and Murdock Halls will be renovated.



Pictured at the ceremonial groundbreaking (left to right): Cami Nyquist, Lyn Swanson, Kerry Carmody '73, President Miles K. Davis, Brian Finch, Ryan Harris and Grace Evenstad.

Completion of the project is scheduled for December 2022, with classes starting in the new spaces during January Term 2023.

linfield.edu/magazine

evaluates schools based on engagement, services and technologies, faculty credentials and expert opinion when deciding the online program rankings. No other private college in Oregon was ranked in the top 100.

Linfield's Online and Continuing Education program accounted for nearly 200 students last year, including an increasingly diverse population. In the fall 2020, 82% of students in Linfield's online programs were considered "new majority" students. These students include those who are the first generation in their family to go to college, U.S. students of color, lower income or transfer students. Enrollment from first-generation students in Linfield's online programs has risen from 4% in 2016-17 to 32% in 2020-21.



JAMS students honored in NPR podcast competition

Kendall Harrison '21 and Nathaly Sanchez '21, students in the Department of Journalism and Media Studies, received honorable mentions in the NPR Podcast Challenge in April. Linfield is

one of only two schools that had multiple students in the top 25, alongside Northwestern University.

Harrison and Sanchez were also the sole honorees west of the Rocky Mountains.

Harrison submitted a podcast titled, "Crop Tops and Catcalls," based on a story from her childhood. The narrative explores a time when school administrators told her she had violated dress codes. The short episode dives into an impactful moment of Harrison's life and the societal implications that contribute to the objectification of women.

Sanchez submitted an episode titled, "Within the Walls." The story from her youth tells about when a friend "cat-fished" her and her peers, as a way to deal with her sexuality in a strict, reli-

gious household. In the podcast, listeners are transported to the halls of her middle school as rumors fly and the police become involved.

Both students were in Linfield's inaugural podcasting class with Assistant Professor Kevin Curry '92 in spring 2021.

Recognizing unparalleled service

Eight faculty and staff, representing 179 years of service, retired from Linfield University this year. The Linfield community extends its deepest gratitude and thanks to these individuals for their years of dedication and service.

Greg Copeland, director of budget and financial analysis, retired Jan. 15 after 23 years of service.

Brenda DeVore Marshall, professor in the Department of Theatre and Communication Arts, retired June 30, 2021, after 33 years of service.

Jean Michele Edelen, academic secretary for the natural sciences and mathematics division, retired Dec. 31 after 36 years of service.

David Massey '78, chaplain and director of college ministries, retired April 30 after 19 years of service.

Bruce Patnoudes, instructional associate in the Department of Health, Human Performance and Athletics, retired June 30, 2021, after five years of service.

Jeffrey Summers, professor in the Department of Economics, retired Dec. 31 after 28 years of service.

Joanne Swenson, academic advisor for Online and Continuing Education, retired Nov. 30 after nine years of service.

Barbara Van Ness, science lab coordinator in the Department of Environmental Studies, retired June 30, 2021, after 26 years of service.

Dean Kim Dupree Jones inducted into hall of fame



The Sigma Theta Tau International Honor Society of Nursing (Sigma) inducted Kim Dupree Jones, dean of the Linfield-Good Samaritan School of Nursing, into the International Nurse Researcher Hall of Fame in July 2021. Jones was one of 20 nurse researchers recognized for improving the profession of nursing and the people it serves.

Jones has been at Linfield since August 2018. Her research expertise is fibromyalgia, a chronic pain disorder that primarily affects women. She has authored more than 100 publications in this area, and her work is cited in national and international fibromyalgia treatment guidelines and texts. She has completed 60 studies of fibromyalgia to date, backed by more than \$9 million in funding from the National Institutes of Health, foundations, industry and donors. Jones is the president of the Fibromyalgia Information Foundation, a non-profit organization dedicated to the dissemination of scientifically-sound fibromyalgia data.

Linfield President Miles K. Davis said Jones is a shining example of the type of scholarship, service and classroom teaching that exemplifies Linfield faculty members.

"I'm proud to work alongside Dean Jones every day in an effort to improve the lives of our students, even as she's working hard to improve the lives of so many others," Davis said. "Linfield salutes her and thanks her for all she continues to do to make the world a better place."

Combatting COVID-19 on Linfield's campuses

Here are a few safety efforts implemented in the 2020-21 academic year.

- 5,000+ COVID-19 tests administered by Linfield
- 48 quarantine and isolation spaces
- 3 academic tents on the McMinnville campus
- 54,000 cloth and disposable face masks, 1,500 KN95 and N95 respirators and 350 face shields purchased for students and employees
- 50 COVID-19 vaccines administered in May 2021
- 1 ultra-cold freezer loaned to the community for vaccine storage