

Fall 2012

## Alumni News

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# You spoke, we listened



The results of an Alumni Attitude Study conducted in the spring are in and will help guide us in providing programming and opportunities that are beneficial to you.

Nearly 1,700 alumni completed the survey, providing input on your student and alumni experience, your overall opinion about Linfield, programs we currently offer and programs you would like to see.

We are pleased with what we learned. In some areas, we are out-performing your expectations – providing opportunities to attend athletic, alumni and college events, participate in social media, provide financial support for the college and network with other alumni.

You told us we can improve as well – identify job opportunities for graduates, provide ways to mentor students, help alumni serve as ambassadors in promoting Linfield to others, and provide opportunities to serve on boards or committees.

## What are our plans based on this data?

We hope to focus more efforts on offering career support and networking opportunities. We already hold quarterly networking events for alumni in the greater Portland area, and we hope to build on those while exploring how to expand into other geographic areas. We hope to improve the value of the Linfield network by providing more opportunities to network with alumni both in person and online.

We also learned that you wanted more opportunities to stay involved with the college. Along those lines, Michael Hampton,

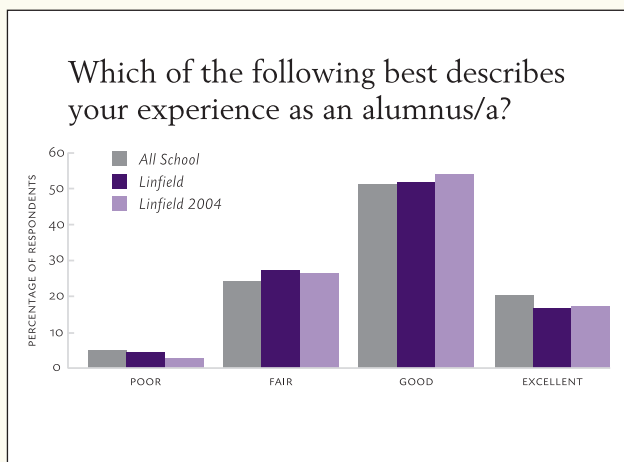
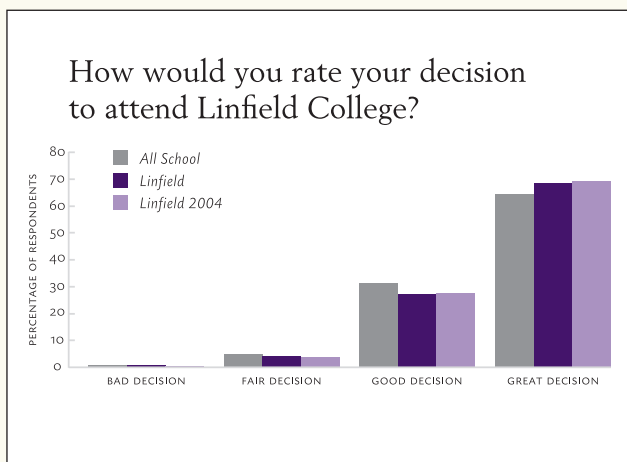
director of career services, and I have partnered to pilot a mentor program that matches first-year students with alumni mentors. We are testing this program with a small group of students and alumni, and hope to expand the program. You will hear more about this in the future, but in the meantime, [look for an email coming soon to confirm employment data to assist with this mentorship program.](#)

We conducted this survey because, with limited resources, we must decide what services, events or communications are most needed and appreciated by alumni. In order to rely on statistically relevant results rather than on anecdotes, we again took part in a survey that has been administered to alumni from hundreds of colleges and universities nationwide. In 2004 we used a similar tool to survey Linfield alumni.

In our recent survey, we wanted to find answers to a number of questions. Do our alumni today want or need different things than our alumni eight years ago? Do McMinnville Campus alumni desire different programs than alumni from the Portland Campus or from the Division of Continuing Education? Do alumni of the last 10-20 years value the same aspects of their Linfield education as those who have been out 50+ years? What stories would our alumni be most interested in reading in *Linfield Magazine* or the *E-Cat* newsletter?

You spoke, we listened and we will continue to listen. Keep reading the magazine and keep watching your email for more news about alumni events and programs. We thank you for your input and we look forward to using that input to provide even more value to your degree and your alumni experience.

– Debbie (Hansen) Harmon Ferry '90  
Director of Alumni and Parent Relations



## What you said...

*"Both my husband and I adored our time at Linfield. Our closest friends in this area are also Linfield alumni and have married other Linfield alumni. My great-great-great-grandfather was one of the founders, and we love our family history through Linfield's eyes as well!"*

*"I draw upon my experience at Linfield on a daily basis. Things like work ethic and a never-quit attitude drive me every day."*

*"I truly enjoyed my experience at Linfield, and it was only after I left that I realized how special a place it is. My friends are blown away at the level of education I received, and Linfield continues to be a 'jewel' in higher education."*

*"I had fun thinking back to my time as a student. I had to concentrate very hard to come up with just one person who had an impact on me. Attending Linfield College was the single most defining moment of my life. I am the person who I am today due in part to Linfield College."*

## Events and highlights

### Networking reception McMinnville | Nov. 14, 5:30 p.m.

Bring your business cards and network with those who understand the value of a Linfield education at an event hosted by Naseem Momtazi '09 at Robert Roe in McMinnville.

### Oregon Shakespeare Festival | Aug. 15-18

Professor Daniel Pollack-Pelzner will lead alumni and friends through a series of performances in Ashland. The trip includes tickets to five Oregon Shakespeare productions – *My Fair Lady*, *King Lear*, *Taming of the Shrew*, *Liquid Plain* and *Robin Hood*.

### History restored

A piece of Linfield College history has been refurbished and is on display in Riley Hall. The Linfield Victory Bell hung in Pioneer Hall and rang for more than 100 years, signaling athletic victories and successful college fund drives until a crack in the bell silenced its ring in 1961. Jeremy Odden '15, archives technician, coordinated the restoration.



### Exhibit honors Good Sam legacy

A new exhibition captures the rich history of the Good Samaritan School of Nursing.

"Linfield-Good Samaritan School of Nursing: A Legacy Empowering a Community," located in Peterson Hall on the Portland Campus, highlights the legacy of the Good Samaritan School of Nursing. From 1873 to 1985, the Good Samaritan Hospital and Nursing School had a substantial impact on the Portland area. The exhibition was created by Rosa Gimson '12, experiential learning intern in the Linfield Archives.

View images at [digitalcommons.linfield.edu/nursing\\_photos/](http://digitalcommons.linfield.edu/nursing_photos/).



### Save the date

#### Portland Campus Reunion | Saturday, May 4, Portland Campus

Held in honor of National Nurses Week, the afternoon celebration will include reunions, tours, speakers and the Lloydena Grimes award presentation. For more information, contact Travis McGuire, assistant director of alumni and parent relations, [tmcguire@linfield.edu](mailto:tmcguire@linfield.edu), 503-883-2387.

#### Homecoming 2013, Oct. 4-5

Make plans to reunite, reconnect and return next year.

For more information, contact Debbie (Hansen) Harmon Ferry '90, director of alumni and parent relations, 503-883-2547, [alumni@linfield.edu](mailto:alumni@linfield.edu), [www.linfield.edu/alumni](http://www.linfield.edu/alumni)

