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1997 Oregon Vineyard Report

Oregon Agricultural Statistics Service

Homer K. Rowley

Ronald F. Kriesel

Douglas C. Marousek

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1997 OREGON VINEYARD REPORT

January 22, 1998

Wine grape acreage, production and value continue to increase

Oregon's 1997 wine grape crop was a record 18,500 tons, 23 percent above last year's previous record crop and 32 percent larger than 1995. The value of this season's crop totaled \$21.5 million, up 40 percent from the previous record, also set in 1996. Harvested acreage continued the record setting trend, up 9 percent from last year's prior high to 6,300 acres. Funding for the 1997 Vineyard Survey was provided by the Oregon Wine Advisory Board.

Wine Grapes: Acreage, yield, production, price and value, by variety, Oregon, 1996-97

Variety	All planted acreage		Harvested acreage		Yield per harvested acre		Production		Price per ton		Value of production	
	1996	1997	1996	1997	1996	1997	1996	1997	1996	1997	1996	1997
	<i>Acre</i>	<i>Acre</i>	<i>Acre</i>	<i>Acre</i>	<i>Ton</i>	<i>Ton</i>	<i>Tons</i>	<i>Tons</i>	<i>Dollar</i>	<i>Dollar</i>	<i>1,000</i>	<i>1,000</i>
	<i>s</i>	<i>s</i>	<i>s</i>	<i>s</i>	<i>s</i>	<i>s</i>			<i>s</i>	<i>s</i>	<i>Dollar</i>	<i>Dollar</i>
Cabernet Sauvignon	335	312	235	241	2.17	3.09	510	744	1,080	1,120	551	833
Chardonnay	1,508	1,506	1,257	1,327	2.73	3.12	3,426	4,137	990	1,150	3,392	4,758
Gewurztraminer	192	185	137	164	2.34	2.79	320	458	720	780	230	357
Merlot	197	228	94	144	1.52	2.56	143	368	1,370	1,420	196	523
Muller Thurgau	92	90	90	82	4.36	4.95	392	406	620	770	243	313
Pinot Blanc	76	99	39	61	2.51	2.75	98	168	1,080	1,210	106	203
Pinot Gris	1,019	1,146	616	761	2.62	2.78	1,611	2,117	1,190	1,260	1,917	2,667
Pinot Noir	2,946	3,039	2,436	2,551	2.55	2.67	6,219	6,821	1,140	1,380	7,090	9,413
Sauvignon Blanc	88	89	61	61	2.08	2.39	127	146	850	840	108	123
Semillon	41	52	13	46	1.92	1.89	25	87	850	860	21	75
White Riesling	690	698	607	595	2.59	3.64	1,573	2,163	660	680	1,038	1,471
Zinfandel	51	67	43	58	2.60	4.24	112	246	760	890	85	219

	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	7	22	7	1	3	34	167	10	18	15	284	260
Douglas Co.	57	110	21	26	3	52	104	11	72	102	558	518
Jackson Co.	66	74	6	119	2	18	12	3	0	38	338	319
Josephine Co.	18	83	12	7	4	57	95	9	18	5	308	318
Lane Co.	14	104	8	0	1	195	214	2	68	19	625	615
Marion Co.	5	104	7	0	3	105	244	0	25	9	502	457
Polk Co.	20	309	29	0	12	125	521	16	50	74	1,156	1,019
Washington Co.	4	172	29	0	24	165	366	2	109	57	928	860
Yamhill Co.	8	460	18	0	35	349	1,211	26	156	86	2,349	2,289
Other Valley 1/	9	35	22	2	3	37	77	0	21	21	227	205
Columbia River 2/	104	33	26	73	0	9	28	10	161	81	525	640
Total, 1997	312	1,506	185	228	90	1,146	3,039	89	698	507	7,800	--
Total, 1996	335	1,508	192	197	92	1,019	2,946	88	690	433	--	7,500

Wine Grapes: Harvested acreage, by variety and area, Oregon, 1997 and 1996 totals

Area	Cabernet Sauvignon	Chardonnay	Gewurztraminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Sauvignon Blanc	White Riesling	All other	All varieties	
											1997	1996
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	7	19	3	0	3	25	123	4	7	9	200	190

Douglas Co.	39	88	16	8	3	5	59	6	41	82	347	306
Jackson Co.	64	69	5	76	2	12	12	3	0	30	273	226
Josephine Co.	4	57	11	3	0	29	73	5	17	4	203	226
Lane Co.	12	85	8	0	1	82	179	2	66	13	448	368
Marion Co.	2	85	4	0	3	87	234	0	25	7	447	395
Polk Co.	20	266	26	0	12	95	434	16	45	59	973	922
Washington Co.	1	156	26	0	23	110	312	2	95	15	740	715
Yamhill Co.	6	444	17	0	32	284	1,028	16	129	74	2,030	1,958
Other Valley 1/	9	32	22	2	3	29	69	0	18	19	203	171
Columbia River 2/	77	26	26	55	0	3	28	7	152	62	436	323
Total, 1997	241	1,327	164	144	82	761	2,551	61	595	374	6,300	--
Total, 1996	235	1,257	137	94	90	616	2,436	61	607	267	--	5,800

Wine grapes: Yield, by variety and area, Oregon, 1997 and 1996 totals

Area	Cabernet Sauvignon	Chardonnay	Gewurz-traminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Sauvignon Blanc	White Riesling	All others	All varieties	
											1997	1996
											Tons	Tons
Benton Co.	3.00	3.32	2.00	0.00	2.00	2.08	2.93	2.25	5.29	1.44	2.85	2.42
Douglas Co.	2.44	3.39	2.50	2.13	5.67	4.40	3.51	1.33	2.85	3.60	3.22	2.82
Jackson Co.	2.83	3.81	0.60	2.72	1.00	2.50	2.92	1.67	0.00	2.87	2.97	1.73
Josephine	5.00	3.49	5.36	4.67	0.00	4.34	3.60	3.00	6.88	6.00	4.1	2.1

Co.											2	2
Lane Co.	2.67	2.38	1.38	0.00	10.00	2.28	2.58	2.00	2.74	1.54	2.48	2.03
Marion Co.	2.50	2.92	2.00	0.00	4.67	3.23	1.78	0.00	4.40	2.86	2.47	2.34
Polk Co.	2.85	3.02	2.04	0.00	4.75	2.54	2.66	3.00	2.80	3.05	2.80	2.97
Washington Co.	3.00	3.27	2.88	0.00	5.17	2.65	2.59	2.50	3.54	6.33	3.03	3.31
Yamhill Co.	3.83	3.03	2.47	0.00	5.38	2.89	2.82	1.75	3.30	2.82	2.94	2.74
Other Valley 1/	2.00	2.38	2.50	0.50	3.00	1.86	2.14	0.00	3.17	1.74	2.22	2.14
Columbia River 2/	3.75	5.00	4.08	2.29	0.00	3.67	2.29	3.43	4.32	2.66	3.60	0.91
Total, 1997	3.09	3.12	2.79	2.56	4.95	2.78	2.67	2.39	3.64	3.05	2.94	--
Total, 1996	2.17	2.73	2.34	1.52	4.36	2.62	2.55	2.08	2.59	2.54	--	2.59

1/ Clackamas, Linn, and Multnomah Counties .

2/ Gilliam, Grant, Hood River, Morrow, Sherman, Umatilla and Wasco Counties .

Wine grapes: Production, by variety and area, Oregon, 1997 and 1996 totals

Area	Cabernet Sauvignon	Chardonnay	Gewurztraminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Sauvignon Blanc	White Riesling	All others	All varieties	
											1997	1996
	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons
Benton Co.	21	63	6	2	6	52	361	9	37	13	570	460
Douglas Co.	95	298	40	17	17	22	207	8	117	295	1,116	863
Jackson Co.	181	263	3	207	2	30	35	5	0	86	812	390
Josephine Co.	20	199	59	14	0	126	263	15	117	24	837	478
Lane Co.	32	202	11	0	10	187	462	4	181	20	1,109	748

Marion Co.	5	248	8	0	14	281	417	0	110	20	1,103	926
Polk Co.	57	804	53	0	57	241	1,156	48	126	180	2,722	2,737
Washington Co.	3	510	75	0	119	291	808	5	336	95	2,242	2,365
Yamhill Co.	23	1,344	42	1	172	822	2,900	28	426	209	5,967	5,373
Other Valley 1/	18	76	55	1	9	54	148	0	57	33	451	366
Columbia River 2/	289	130	106	126	0	11	64	24	656	165	1,571	294
Total, 1997	744	4,137	458	368	406	2,117	6,821	146	2,163	1,140	18,500	--
Total, 1996	510	3,426	320	143	392	1,611	6,219	127	1,573	679	--	15,000

1/ Clackamas, Linn, and Multnomah Counties. 2/ Gilliam, Grant, Hood River, Morrow, Sherman, Umatilla and Wasco Counties.

Wine grapes: New plantings and fruit not used or lost, by variety, Oregon, 1997

Variety	New plantings <i>Acres</i>	Harvested but not utilized <i>Tons</i>	Not harvested <i>Tons</i>	Losses			
				To birds	To disease	To frost	All losses
				<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Sauvignon	29	1	1	28	32	1	61
Chardonnay	34	7	21	74	240	22	336
Gewurztraminer	2	1	0	19	18	8	45
Merlot	45	1	0	10	11	1	22
Muller Thurgau	3	0	0	2	26	0	28
Pinot Gris	91	2	0	21	48	11	80
Pinot Noir	196	13	22	84	229	37	350
Sauvignon Blanc	0	0	1	1	11	5	17
White Riesling	12	7	15	26	83	14	123
All others	95	18	0	13	39	8	60
Total	507	50	60	278	737	107	1,122

Wine grapes: Use or sales, by destination and variety, Oregon, 1997

Variety	Estate or home use & not utilized	Oregon	Washington and all other destinations	All uses or sales
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Sauvignon	133	384	227	744
Chardonnay	1,429	2,432	276	4,137
Gewurztraminer	167	187	104	458
Merlot	37	244	87	368
Muller Thurgau	194	212	0	406
Pinot Gris	807	1,310	0	2,117
Pinot Noir	2,315	4,424	82	6,821
Sauvignon Blanc	53	93	0	146
White Riesling	687	881	595	2,163
All others	446	630	64	1,140
Total	6,268	10,797	1,435	18,500

Compiled by:

United States Department of Agriculture
Oregon Agricultural Statistics Service

Homer K. Rowley, State Statistician
Ronald F. Kriesel, Deputy State Statistician
Douglas C. Marousek, Agricultural Statistician

Cooperating with:

Oregon Wine Advisory Board
Oregon Wine Growers Association
Oregon Department of Agriculture

Copies of this publication are available by contacting the Oregon Agricultural Statistics Service, 1220 S.W. 3rd Ave., Room 1735, Portland, Oregon 97204--2899, (326-2131 in Portland or 1-800-338-2157). The 1998 Winery Report will be available about April 15, 1998.

