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Faculty Presentations

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3-23-2012

## Teaching with Social Media

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# Teaching with Social Media

Susan Currie Sivek, Ph.D.

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Linfield College

@profsivek



# Why Teach with Social Media?



**Jeremy Littau** @JeremyLittau

19 Mar

@profsivek Opens up my classroom. I can teach even when class isn't in session with hashtags or by sharing links.



**Madhusudan Katti** To promote horizontal learning – i.e., peer learning from fellow students in addition to the vertical transfer of information from professor to student.

Monday at 11:15am · Like



**Ted Spiker** @ProfSpiker

19 Mar

@profsivek Enhance fun factor, engage outside class, encourage students to find important folks they otherwise wouldn't read



**Jo Meyertons** To crowdsource notetaking, and to foster a flexible hive mind for class discussion topics.

Monday at 2:33pm · Like · 2

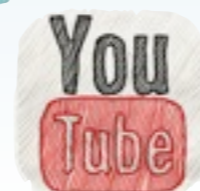


**Tracy Beavers** to try to communicate to the students in the way that they communicate already. to reach them on their level. kind of how you do on twitter – remind them of due dates, connect outside material with teaching material. and do it on their platform.

Monday at 11:20am · Like

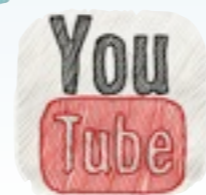
answer: because the can find smarter people than i in the internet wilds... it also helps them understand concepts like digital reputation.

Direct message sent by Michael Cervieri (@bMunch) to you (@profsivek) on Mar 19, 11:52 AM.



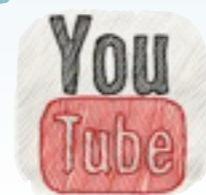
# More Advantages

- Students
  - ...feel the power of their voices
  - ...build professional networks
  - ...become social media literate
  - ...gain a new skill
  - ...connect with students on other campuses



# Challenges

- Student access to technology
- Learning curve for *students and faculty*
- Formalizing students' use
- Tracking and assessment
- Privacy, security and spam
- Critical perspective



# Examples of Student Work

 **Caitlyn**  
@talbotcc

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Blog post no.2! Media IS ACTUALLY applicable to careers and everyday life (probably).  
[wp.me/p2dttH-Z](http://wp.me/p2dttH-Z) #mscm150

**Media Relevancy**

We've talked in class about the various effects mass media can have on individuals and large audiences, and it got me thinking about what that means for cultural and social development. While I'm still not sure about my intended major (much less a prospective career), if I pursue a future as a sociologist or cultural anthropologist, I would need to examine the media's growing importance in sociocultural development.

 WordPress [Flag this media](#)

11:55 PM - 16 Mar 12 via web · Embed this Tweet

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 **Kelly Carmody**  
@KellyCarmody1

[Follow](#) 

[theatlantic.com/infocus/2012/0...](http://theatlantic.com/infocus/2012/0...) I feel like these places would be good settings for a zombie apocalypse. #mscm175

11:51 AM - 19 Mar 12 via web · Embed this Tweet

[Reply](#) [Retweet](#) [Favorite](#)

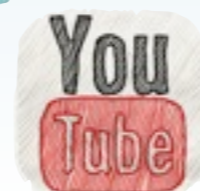
 **Tyler Bradley**  
@tylerbradley9

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RT: “@latimes: 'Kony' creator Jason Russell will remain hospitalized for weeks [lat.ms/GEmOwR](http://lat.ms/GEmOwR)”  
#mscm175

8:21 PM - 21 Mar 12 via Twitter for Mac · Embed this Tweet

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Storified by Jaimie L. McDonald  
 a month ago · 14 views · 28 ♻️ · 2 🗨️ · 4

## Leonard Pitts Jr.: inspiring students to be truth-seekers

♥️ Like 1

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*Leonard Pitts, a Pulitzer-Prize-winning syndicated opinion columnist for the Miami Herald, stopped by Linfield College this week and delivered a powerful lecture on "truthiness" in the news.*

On Thursday, Feb. 23, Leonard Pitts Jr. of the Miami Herald visited Linfield College in McMinnville, OR.



#mscmpitts <http://pic.twitter.com/Mzey2Tbr>

📅 a month ago

Kaylyn Peterson

Pitts' job as a syndicated opinion columnist is unique because he is allowed to write on any topic he likes. His columns have covered topics such as campaign funding, politicians overreacting when criticized, military blunders, and other social issues. His column after the Sept. 11 tragedy is often quoted and is one of his most-read works.

[From here we'll go forward: the 9/11 column by Leonard Pitts ...](#)

Sep 10, 2011 ... This column was first published in The Miami Herald after Sept. 11,



jaimielmcdonald

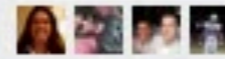
Jaimie L. McDonald

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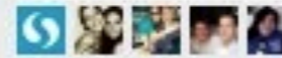
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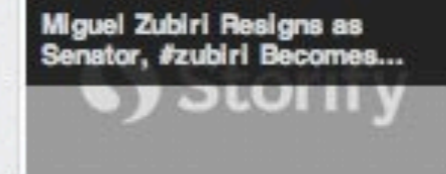
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# Creative Collaborations (1)

Storified by Carrie Brown-Smith  
2 months ago · 11 views · 8

## Twitter Scavenger Hunt 2012

like Share Email Embed

*An international collegiate social media adventure*

Some of my favorite Tweets from my students...

#jrlweb #j4801 Pres. Shirley Reines shared Law students have the highest passing rate in the state.  
<http://pic.twitter.com/x0g9dcKj>

2 months ago Tiffany Sherfield

#JRLWeb #j4801 9. "To live long and happy." Memphis offers Zumba! <http://pic.twitter.com/iS3ODBDi>

brizzyc  
Carrie Brown-Smith

Subscribe

U. of Memphis journalism professor, Teen Appeal (city-wide high school newspaper) director, do research on organizational change in newsrooms and social media.

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dan\_wilkerson  
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# Creative Collaborations (2)



LOOKING FOR WHITMAN ▾ LOG IN ▾ SIGN UP ▾

## LOOKING FOR WHITMAN

The Poetry of Place in the Life and Work of Walt Whitman

A multi-campus experiment in digital pedagogy sponsored by the NEH Office of Digital Humanities

HOME COURSES PROJECTS DIRECTORIES ABOUT SUPPORT

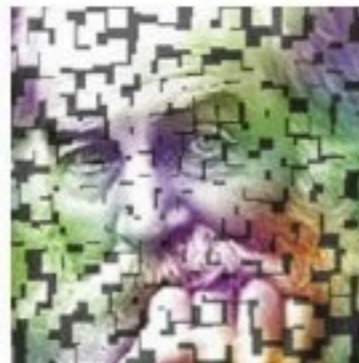



## About Looking for Whitman

### About This Website

This online space will be used by four different courses at four different college campuses to share their intellectual experiences of exploring Whitman's work in relationship to specific places in which Whitman lived. The website will be used as a distributed space for sharing ideas, research, and feedback across these courses. The participating schools in this NEH funded project are the New York City College of Technology (CUNY), New York University, University of Mary Washington, and Rutgers University-Camden.

[top]



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[Looking for Whitman: The Conference!](#)

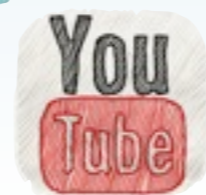
[Sam P.'s Final Project \(In Search of Wendell Slickman\)](#)

[Sam P.'s Final Project \(In Search of Wendell Slickman\)](#)

[Whitman, Commercialism, and the Digital Age. Will Whitman](#)

# Other Social Media Tools for Teaching

- Facebook and Twitter, but also...
  - Storify, WordPress, Flickr, YouTube, Tumblr, Pinterest, Instagram, Google+, del.icio.us/Diigo/Pinboard, Google Docs, Document Cloud, Foursquare, Scoop.it, LinkedIn, Slideshare...and something new by now!
- Backchannels and/or out-of-class use



# Thank you!

- And thanks to...
- Juliann Allison and Janni Aragon
- Sean MacEntee on Flickr for the social media icons drawing (CC-BY)
- Jeremy Littau, Michael Cervieri, Jo Meyertons, Reaz Mahmood, Madhusudan Katti, Ted Spiker and Tracy Beavers for their responses

