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2001

## LIVE 2001 Meeting Minutes

LIVE (Low Input Viticulture & Enology)

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**Attending Board:** Al MacDonald, Carmo Vasconcelos, Elizabeth Bruncker, Ray Straughan, & Dai Crisp.

**Guests:** Teresa Soler

**Call To Order:** Al MacDonald called the meeting to order at 6:00 p.m.

**Meeting Minutes:** The Board felt we needed to elaborate more in last meetings minutes on the process for certification of wines being submitted to the wine label program. **With the mentioned changes Ray motioned for minutes to be approved, Dai seconded, minutes approved.**

**Financial Report:** Al discussed finances and how they've affected development and marketing in the LIVE program. The Board conversed about possibly getting more funding for the program. Al inquired about hiring temporary help, the Board agreed.

**President's Statement:** Al reported LIVE had been granted 501c3 status. International certification is to be announced within the next few days. There was discussion regarding herbicide applications and changes in the program not previously announced to its participants. This will be addressed at the LIVE annual meeting.  
Currently LIVE has 62 members, 21 certified.

**Wine Label Program:** Al discussed procedures for wine acceptance. The Board inquired regarding tasting, legalities, and number of wines currently submitted.

**Review of Membership Handbook 2001:** The Board had numerous changes to the handbook. All of which will be faxed or emailed to Teresa on or before April 23, 2001.

**Review of Inspection Process:** Erik Brasher and Porter Lombard will be conducting inspections for 2001 in August. Only half of the LIVE participants will be inspected, and adequately notified prior to inspection. LIVE will rent a car for the inspection team.

**Annual Meeting Plan:** LIVE's annual meeting will be held on April 16<sup>th</sup>, 2001 at Willamette Valley Vineyards.

**Any Other Business:** Al reviewed the Salmon Safe update prepared by Dan Kent. The Board also discussed LIVE's long-term financial plans and agreed to raise the application fee to \$100.00 per year. There was also discussion regarding better communication with the LIVE members as far as changes and updates to the program.

**Meeting Adjourned:** Al adjourned the meeting at 7:55 p.m.



**Attending:** Carmo Vasconcelos, Al MacDonald, Teresa Soler, Alex Sokol Blosser, John Pitman, Ivan Wells, Dan Kent, Jason Jardine, Jack Trenhaile, Elizabeth Ogg, Bryce Bagnall, Marcia Bagnall, Jim Huggins, David Buchanan, Dan Dusschee, Daniel Fey, Russell Gladhart, Judy Olsen, Ed Greenwood, Luci Wisniewski, Jerry Marshall, Jennifer Allen, Ray Straughan, Pat Straughan, Elizabeth Bruncker, Anne Connelly, Jame Kent, Phil Brey, Penny Durant, Susan Sokol Blosser, & Jim Bernau (many others were there but didn't sign in).

**Call To Order:** Al MacDonald called the meeting to order at 1:20 p.m.

**President's Statement:** Al MacDonald briefly made some introductions and thanked those who contributed their time and resources to LIVE.

**IOBC:** Al announced the IOBC ~~will~~would certify LIVE after making some recommended changes to the pesticide list. LIVE will be the first organization to receive international recognition.

**501c3:** Al announced LIVE receiving official notice of being a 501c3 organization and able to apply for various grants and funding not previously available.

~~Approval of minutes 2000~~ Minutes need **Approval of minutes 2000:** Minutes needs to include the date of meeting. As amended. **Annie Connelly motioned moved to approve**, **Dan Dusschee seconded, motion was approved.**

**Financial Report:** Al reviewed the income and expense report. LIVE currently has two grants it is operating on, one from the EPA for \$40,000 and one from WAB for \$15,000. One major purpose of the EPA grant was to make new membership books with forms that are standardized.

**Membership Report:** LIVE currently has over 60 participating vineyards, over 22 certified, and one wine on the market with the label on it.

**Program Update:** Al announced the deadline to submit records to LIVE each year is November 30<sup>th</sup>.

**Procedure and Wine requirements:** Al briefly reviewed the wine label requirements. Bryce Bagnall then announced 2 sessions have been held for the tasting panel, 1 wine has been approved and 8 or 9 are currently pending. He also discussed provisional passing for samples prior to bottling and bi-monthly panel meetings. The panel needs analysis by professional labs. The requirements are : production records, how many bottles made, etc. Trying to achieve credibility through documentation. Eventually will need random soil samples and random inspections.

**Inspection Report:** Al went over inspection procedures and IOBC's requirements for LIVE inspections. He introduced the new technical guidelines, score sheet, and standardized record keeping forms. He explained the inspection checklist and reviewed what is expected at time of inspection. Inspections this year will be held in August and only half of the participants will be inspected.

**New Business:** Al discussed the changes needing to be made to the pesticide list for IOBC approval. LIVE members will need to apply for a variant in order to use a pesticide as well as discuss it with a LIVE approved consultant. They must show why they need it and area to be used. Residual herbicides need to be completely



eliminated from the list and will be applied for as well. **Susan Sokol Blosser moved to eliminate current list of residual herbicides, Dai Crisp seconded and the motion was carried unanimously.**

The membership also discussed review of new products on the market and researching them for possible future LIVE approval.

**Salmon Safe:** Dan Kent reviewed changes in the Salmon Safe program. Salmon safe has broken away from Pacific ~~rivers-Rivers council-Council~~ and are working on assembling a Board of directors and getting 501c3 status. They are currently doing a major review of their standards and will have new guidelines later this year. They've done a lot of work in the ~~Tualatin~~ Tualatin basin and have certified a large group of wineries and vineyards. They are assessing Portland parks and hope to soon certify urban efforts.

Al opened the floor for nominations for new Board members. Dai Crisp, Carmo Vasconcelos, and Al MacDonald's terms were up. Susan Sokol Blosser nominated the same Board, Dai Crisp ~~couldn't continue~~ declined the nomination. Stirling Fox nominated Dave Buchanan ~~in to fill Dai's place~~ the vacant position. Jim Bernau motioned to approve the slate of nominees Anne Connelly seconded. Motion was carried, unanimously.

Meeting adjourned at 3:15 p.m.

Training Session at 3:30 p.m. held by Annie Connelly and Teresa Soler

Attending: Jerry Marshall, Al MacDonald, Carmo Vasconcelos, Ed Greenwood, Jason Jardine, & John Pitman



**Attending:** Dan Kent, Al MacDonald, Eric Brasher, Annie Connelly, Teresa Soler, and Elizabeth Brunker

**Call to Order:** Al MacDonald called the meeting to order at 6:45 p.m.

**Review of previous meeting minutes: Annie motioned to approve minutes, motion approved**

**Financial report:** Al briefly reviewed the financial report, and updated everyone on the current status of the finances, grants and other information. Review of the budget, where we stand, and what LIVE needs. WAB money is primarily for inspections and has not been approved for second half

**President's Statement:** Al spoke with Pat Dudley and Susan Sokol Blosser, they want to be involved with the marketing efforts of the program. Certification programs are difficult due to the amount of paperwork and record keeping. Pat and Al will call a meeting with key growers to see what the real interest is in the program or in general sustainable agriculture. Annie mentioned the idea of a sliding scale for fees for vineyards and wineries. LIVE will keep applying for grants but needs a plan for self-sufficiency. Annie also brought up the idea that perhaps LIVE should charge for certification of wines, not just the grapes. The vineyards don't benefit from the sale of the end product. If we get the major wineries to have their growers support the program it will bring in more participants.

**Inspection Review:** Al reviewed the IOBC guidelines regarding inspection procedures. LIVE needs to have trained certifiers.

**Salmon Safe Update:** Dan had a Wild Oats promotion at natural stores, roughly a dozen stores where Salmon Safe and Live wines were promoted. Stores saw immediate results in sales. Good promotional campaigns. They are launching urban salmon safe programs, certifying parks. Promotion people are asking for LIVE wines. Dan spoke of east coast distributors wanting to promote sustainable products; Al said to perhaps go through OWA. Salmon Safe is in the process of revising their standards, they've hired a person to review them and make improvements. A goal is to harmonize the two programs. Salmon Safe has put their own certifications on hold until their new guidelines are finished. New developments will have standards completed later this year. The City of Portland is funding the urban project, they have a lot of support. Salmon Safe is working with the world wildlife fund in collaborative effort down in southern Oregon, LIVE has several vineyards in Southern Oregon. Salmon Safe has formed a board of directors and will be forming an advisory board, they are also doing a huge amount of fundraising. Bridge funding for two years to grow the organization and then fee based expansions. Looking at expanding the urban program to private parties. Possibly offering consulting services and opening consulting arm.

**Marketing plan-**Al and Pat Dudley will be calling a meeting of Oregon wineries.

**Membership report -**Teresa informed the board of the membership status. 40 Participants, 33 certified but 9 certified members haven't renewed for the current year.

**Wine database-**LIVE has 11 wines approved. This list is up and running on the web site with links to the wineries themselves.

**Establishing a technical committee-**Al wants to establish a technical committee to review new products for usage. Toxicity levels, etc...Expert panel of some kind.

LIVE Board Meeting Minutes  
July 26, 2001  
Brunker Hall Vineyard



**Any other business** Plan on meeting again soon due to low attendance.

Meeting adjourned at 8: 09 p.m.