
2000

LIVE 2000 Meeting Minutes

LIVE (Low Input Viticulture & Enology)

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Attending Board:

Dai Crisp, Elizabeth Brunker, Carmo Vasconcelos, Al MacDonald, Ted Casteel, Elizabeth Brunker.

Guests:

Dan Kent & Teresa Soler

Call to Order

Al MacDonald called the meeting to order

Approval of previous meetings minutes

Ted Casteel moved minutes from previous meeting be accepted. Al MacDonald seconded. Unanimously approved.

Financial Report

Al MacDonald spoke about April 1999-June 2000 budget report, Income and Expense report, and Balance sheet.

We haven't received all of the WAB grant money yet.

Budget vs. Expense-more money from WAB in March, then the rest in June.

Legal fees doubled due to application for 501C. Promotional fees to be worked out. Staff time, Erik will be paid out of inspection fees budget. There hasn't been any activity in the stickers, signs, and travel expenses.

January-April 2000-open enrollment. Agreed to keep the dues at \$75.00 for another year. Ted and Dai in agreement.

Update on Activities

EPA Grant

Al MacDonald put in for EPA grant in December. Supposed to hear by middle of February if grant is approved, he hadn't heard as of the date of this meeting.

501(c)3

Al reported the attorneys are still working on it.

Inspections

Erik Brasher will continue to work with Porter Lombard in gathering records.

Salmon Safe

Dan Kent reviewed LIVE guidelines and found LIVE guidelines to have very high standards, exceeding Salmon Safes. He said he thinks we are at a point to integrate the two programs. Wants to schedule a Spring Press event. There are logistics to work through but they are focusing on growers, they will refer growers to LIVE. Hopes for joint fundraising. Salmon Safe is primarily funded by certified growers, and he thought it would be critical to get 501(c)3 status.



Attending: Al MacDonald, Carmo Vasconcelos, Porter Lombard, Elizabeth Bruncker, Bryce Bagnall, Ted Casteel, Dan Dusschee, Luci Wisniewski, Morgan Broadley, Stirling Fox, Greg Southras, Jack Trenhaile, David Buchanan, Daniel Fey, Jim Huggins, Norbert Fiebig, Ray Straughan, Scott Robbins, Erik Brasher, Elise Killian Pitterle, Laurel Hood, Andy Gallagher, Travis Watson, Steve Castagnoli, Barney Watson, Brad Beihl, Dick Shea, John Miller, Michael McAukey, Jason and Ali Jardine, Judy Olsen, Ray Nucló, Mary Olson, Ivan and Martha Wells, Bob Esterling, Ron Moore, Jim Mackay, Paul Schreiner, Matt Shea, Teresa Soler, & Alex Sokol-Blosser.

Call to Order: Al MacDonald called the meeting to order.

Registration and Introductions: Al MacDonald introduced the LIVE Board members and briefly described the program. He also announced this was the first annual meeting and introduced the new LIVE staff, Teresa Soler.

President's Report

LIVE update on activities over the past year: Al MacDonald discussed LIVE's certification with the IOBC and how LIVE would be the first corporation outside of Europe to have this certification. Al reviewed the financial statement. He talked about applying for the WAB grant and will apply for other grants. Al introduced Dan Kent and Salmon Safe. Dan explained what Salmon Safe was and how LIVE and Salmon Safe are rolling their programs together. Dan also mentioned the idea of a spring press event for LIVE and Salmon Safe.

Board of Directors: Al MacDonald introduced and thanked the people on the Board and others that were helpful to the organization this past year. He discussed the election of Board members, at that time several people made nominations.

IOBC certification progress report: Al MacDonald discussed the IOBC visit in summer and how LIVE would be the first outside Europe to be IOBC certified.

501c3 status: Al said that LIVE qualified and this will open up several doors for the LIVE program.

Inspection program: Al MacDonald talked about Porter Lombard and his inspections in the participating vineyards. The group unanimously agreed the inspection fee should remain \$75.00 for this year.

Election of Board members: One year terms that was up: Dick Daniel, Ted Casteel and Diane Kenworthy. Nominated were Annie Connelly, Laura Lotspiech, Dan Dusschee, and Ray Straughan. **Al MacDonald moved for a collection of votes.** New Board members are: Ray Straughan, Annie Connelly and Dan Dusschee.

New Business:

Explanation of new guidelines: Carmo Vasconcelos reviewed the new LIVE guidelines and discussed the Salmon Safe guidelines and how LIVE's guidelines will meet Salmon Safe's criteria. There were many questions regarding LIVE's new guidelines. **John Miller moved to accept the new guidelines with the idea of further discussion of the required guidelines. Brad Beihl seconded and the motion was carried.**

Presentation by Paul Schreiner: Paul discussed Mycorrhizal fungi and their development in grape roots.



Discussion of foliar spray programs: Brad Beihl and Porter Lombard discussed foliar spraying and the pros and cons.

Discussion of wine evaluation: Barney Watson and Bryce Bagnal discussed the main objective of quality through the LIVE program and how the IOBC label is looked upon in Europe as a quality label.

Meeting adjourned

Training session for new members: Elizabeth Bruncker held the training session for new members who hadn't yet received training.

Attending: Raymond Nucló, Ron Moore, Laurel Hood, Matt Shea, Mary Olson, Judy Olsen, Bob Esterling, Luci Wisniewski, Carmo Vasoncelos, Morgan Broadley, Alex Sokol Blosser, David Buchanan, Matt Compton, Scott Robbins, Travis Watson, Dick Shea, Jason and Ali Jardine, Aaron Leiberman, Eusebio Hernandez, and Jim Mackay.



Attending Board:

Al MacDonald, Carmo Vasconcelos, Dai Crisp, Elizabeth Brunker, Dan Duschee, Ray Straughan, & Anne Connelly

Guests:

Dan Kent & Teresa Soler

Call to Order

Al MacDonald called the meeting to order

Approval of previous meetings minutes

Elizabeth Brunker moved to accept meeting minutes of February 15, 2000. Carmo seconded. Motion unanimously passed.

Financial Report

Al briefly reviewed the financial report from July 1999- June 2000. He spoke of the grants applied for and their status. We will be reprinting the LIVE handbook with the WAB grant if the grant goes through. The reports show that we are within our budgeted amounts.

President's statement:

Al spoke of possible marketing campaign launch with salmon safe. IOBC inspectors will be coming June 24th thru June 28th. The Board will be having a dinner meeting with the inspectors on June 27th at Brunker Hall.

The LIVE web page is to be updated; an online training course is being designed to facilitate easier trainings.

Upcoming inspection visit:

Al went over the list of required improvements from the IOBC 's recommendations for the LIVE guidelines. There was discussion about the new changes.

Ray made a motion to recommend the changes to the general membership and Dai seconded, motion was carried.

Salmon Safe program integration:

Dan spoke of having a press event with Governor Kitzhaber at a certified vineyard. LIVE needs to form a Marketing committee, suggested people were Pat Dudley or Susan Sokol-Blosser. LIVE and Salmon Safe will work together to integrate the programs more closely.

Marketing Plan:

LIVE will form a marketing committee for press and other events.

Membership report:

Currently LIVE has 30 participating members and close to 20 vineyards that haven't yet renewed for the 2000-year. Teresa will follow up on contacting those 20. As of this meeting LIVE has 12 vineyards meeting all requirements for certification.

LIVE Board Meeting Minutes
June 8, 2000
Helmick Hill Vineyard
Monmouth, Oregon



Other Business:

LIVE may need to hire someone to help with inspections this year. Dan Kent recommended Agro-Ecology Northwest as a possibility.

Meeting adjourned 9:05 p.m.

LIVE Board Meeting Minutes
July 19, 2000 6:30 p.m.
Helmick Hill Vineyard
Monmouth, Oregon



Attending Board:

Al MacDonald, Anne Connelly, Ray Straughan, &

Guests:

Teresa Soler

Call to Order

Al MacDonald called the meeting to order

Approval of previous meetings minutes:

Anne Connelly moved to approve previous meeting minutes. Ray seconded. Motion unanimously approved.

Financial Report: Al reported the EPA grant for 40,000.00 and went over the outlined budget. LIVE will be making a new membership book as well as developing a marketing strategy and hiring a part time employee, Teresa Soler. Ray felt there should be a grower on the marketing committee to represent the growers in the marketing efforts.

Salmon Safe: Dan was unable to attend but he sent a program update. The first marketing meeting between Salmon Safe and LIVE was held at the Dundee Bistro, Dundee, Oregon on July 20, 2000. We will continue to work jointly on marketing strategies for both LIVE and Salmon Safe.

President's Report: Al went over the IOBC report and the changes LIVE needs to make before November. LIVE will call a "special membership meeting" in the early part of September to have the members approve these changes in the program guidelines. If possible, this will be done through the mail.

Al made a motion to have Teresa Soler as a signer on the LIVE account. Ray seconded. Motion unanimously approved.

Meeting adjourned 7:40 p.m.

LIVE Special Meeting
August 30, 2000
OSU Corvallis, Oregon

Attending: Al MacDonald, Teresa Soler, Carmo Vasconcelos, Stirling Fox, Anne Connelly, Morgan Broadley, John Miller, Bernard Lacroute, Matt Shea, Kurt Lotspeich, Martha Wells, Ivan Wells, Elizabeth Bruncker, Norbert Fiebig, Luci Wisniewski, Jack Trenhaile, Ray Straughan, Pat Straughan, Jim Mackay, & Travis Watson.

Al MacDonald called the meeting to order giving a brief introduction as to the current activities of the LIVE program and why the special meeting was called.

Al continued to read each of the IOBC recommended changes to the LIVE program guidelines welcoming comments or discussion on each until the group could agree on content.

There were a few minor changes made to the guidelines and the group voted unanimously on adopting the changes.



Attending Board:

Al MacDonald, Carmo Vasconcelos, Anne Connelly, Dai Crisp, Ray Straughan

Guests:

Teresa Soler

Call to Order

Al MacDonald called the meeting to order

Approval of previous meetings minutes:

Dai brought up some changes he felt needed to be made, and they were noted. Dai Crisp moved to approve minutes as amended, Ray Straughan seconded, motion passed.

Financial Report: Al briefly discussed LIVE's current financial situation, letting the Board know LIVE is out of money until the grants come through.

President's Statement: The Membership handbook for 2001 has been put on hold due to a lack of funding. The EPA grant has been approved. OWAB has also been approved and is sending a check to LIVE. Al will check with the IOBC regarding LIVE's international certification status.

Review of additions and changes to the program guidelines was discussed in detail and the board agreed on the certificate design Al presented.

Marketing plan and efforts: Al mentioned getting the tasting panel to complete the certification process. The Board discussed possible legal requirements for wineries.

Salmon Safe: Dan Kent was unable to attend but sent a written update.

Membership Report: Teresa briefed the Board on how many (put in number here) members in LIVE, how many certified, and how many acres in the program. There was discussion regarding contracts as long term instead of annually.

Annual meeting plan: The board agreed the annual meeting would be held sometime in March to allow time to put together the new handbook. LIVE will try to hold this meeting at Willamette Valley Vineyards.

Any other business: Al presented the brochures; Ray addressed the trade marking of the LIVE logo and how much it will cost. Four Board terms are expiring; there will be an election at the annual meeting.

Also, the board agreed LIVE's fees for certification and membership may need to be increased.

Meeting adjourned at 8:15 p.m.