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Website Design for Yamhill Enrichment Society

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Website Design for Yamhill Enrichment Society

By Jaffy Xiao

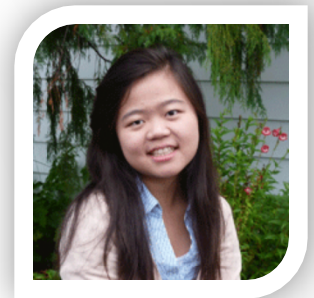
Linfield College

05/08/12

Introduction

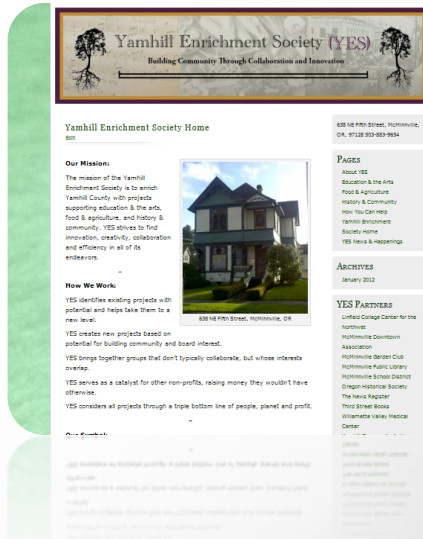
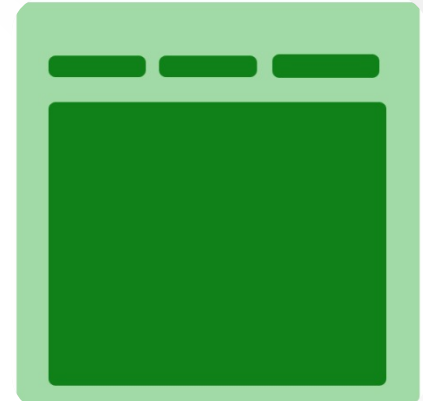
- About me
 - Mass communication senior from China
 - Experiences: Two-year college journalism, one-year website management and video production
- Yamhill Enrichment Society:
 - YES is a local nonprofit organization that aims to enrich Yamhill County with projects supporting education & the arts, food & agriculture, and history & community.
 - Susan Sokol Blosser is president of the board and the supervisor of my internship
- Goal:

To build a new website for YES



Situation Analysis

- The old site was built by iWeb
- Susan bought two more years of domain on Godaddy.com
- Paloma Dale built a Wordpress site in January Term
- Failed to export & import content from Paloma's site
- Domain server was still directed to the old site



Actions & Achievements

- Frequent communication with Godaddy.com technical support in March
- Successfully launched out the new site in April
- Implemented appropriate strategies of design and structure in a big picture
- Header & logo design
- Detailed changes of design and content
- Add more components to enrich the site



www.yamhillenrichmentsociety.org

Things I learned

- My Strengths from *Now, Discover Your Strengths*:
 - Learner: website design
 - Strategic: Strategies of design, content structure
 - Developer: develop a new advanced website based on the old one
 - Connectedness: client-agency relation
 - Relator: relate my print design experiences
- Career Positioning
- I can do more than this!

Thank You!

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Any questions?