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5-14-2013

### Newberg F.I.S.H Food Demonstration

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Burnfield, Nora, "Newberg F.I.S.H Food Demonstration" (2013). *2013 First Federal Internships*. Presentation. Submission 1. https://digitalcommons.linfield.edu/federal\_2013/1

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# Newberg F.I.S.H Food Demonstration Internship

NORA BURNFIELD MAY 14, 2013

### **Newberg Friends in Service to Humanity**

- Emergency services and food pantry
  - Food, dental and prescription aid, motel stays
- Serves the Newberg community
- 315 families/month served
- Volunteer run



Fresh produce donated primarily by Mustard Seed Farms

### Underused by clients

- Intimidating
- Unfamiliar
- Unwelcoming

And so an internship was born...



### **Produce Room**

## Goals

- Develop food demonstration programSpruce up produce room
- Increase the use of fresh produce
  "Wean them off of the mac n' cheese"
  Encourage healthy eating



## What I Did

- Research, research, research
  - Benefit of vegetables
  - Food demonstration programs
  - Recipes
- Talked to YCAP
- Met with supervisor
- Fantasized

#### What is produce good for?

#### Leafy Greens:



Kale, chard, collard greens, mustard greens, spinach.

Rich in many nutrients:

-Calcium

-Iron

-Potassium

-Protein

-Vitamin A

-Vitamin C

-Viamin E

-Vitamin K

#### Refer to table on inside fold for nutrient information.

#### Green Veggies:



Broccoli, asparagus, avocado, brussels sprouts, cabbage, cucumbers, peas.

Good for:

-Vitamin C

-Vitamin K

-Protein

#### Others:

Squash-



Potassium, Vitamin A

Orange veggies (carrots, sweet potato, winter squash) –



Vitamin A

#### Citrus and Berries-



Vitamin C, Vitamin K

## **Speed Bumps**

- Lack of clear vision
- Communication issues
- Funding
- Scheduling





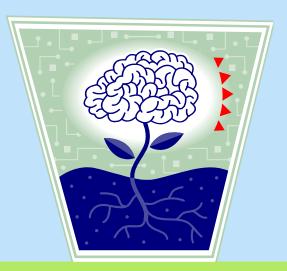


### Outcomes

- Plan for the future:
- Committee
- Resources compiled
- Tentative date set
- Ideas for the produce room

## What I Learned

- Number of components in creating a program
- What goes into the organization
- How much I care about this cause
- Deadlines
- "Responsibility"





- Mom
- Judith
- First Federal