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2011 Oregon Vineyard Report

United States National Agricultural Statistics Service, Oregon Field Office

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NATIONAL
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SERVICE

2011 Oregon Vineyard Report

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Oregon wine grape production rose 33 percent in 2011 to a record high 41,500 tons. Although planted acres dipped 100 acres, fewer acres were left unharvested in 2011. Yields increased 28 percent to an average 2.37 tons from 17,500 harvested acres.

Growers reported many challenges this season, including powdery mildew, botrytis bunch rot, deer and birds. Most disrupting of all was the weather. Spring came late and summer never heated up. Sugar levels developed slowly, but heavy pruning and favorable fall weather led to a quality crop. Many growers harvested later than ever before, risking late-season disease and animal exposure, although birds were less prevalent than in 2010. The consensus was that 2011 will be a memorable vintage.

Wine grapes: Acreage, yield, production, price and value, by variety, Oregon, 2010-2011

Variety	All planted acreage		Harvested acreage		Yield per harvested acre		Production		Price per ton ¹		Value of production	
	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011
	Acres	Acres	Acres	Acres	Tons	Tons	Tons	Tons	Dollars	Dollars	1,000 dollars	1,000 dollars
Cabernet Franc	134	120	124	110	1.56	2.61	193	287	1,780	2,240	344	643
Cabernet Sauvignon	639	640	552	490	2.06	2.46	1,138	1,206	1,830	2,370	2,083	2,858
Chardonnay	950	950	751	740	2.00	2.60	1,503	1,923	1,780	1,800	2,675	3,461
Gewurztraminer	215	200	170	150	1.84	1.68	312	252	1,370	1,390	427	350
Merlot	477	460	396	360	1.79	3.14	710	1,129	1,570	1,870	1,115	2,111
Muller Thurgau	76	80	62	70	3.32	3.67	206	257	980	1,010	202	260
Pinot Blanc	207	160	177	150	2.42	2.83	428	424	1,610	1,520	689	644
Pinot Gris	2,747	2,590	2,440	2,460	2.18	2.46	5,312	6,046	1,390	1,310	7,384	7,920
Pinot Noir	12,406	12,560	10,093	10,870	1.66	2.18	16,765	23,726	2,470	2,270	41,410	53,858
Sauvignon Blanc	79	80	48	50	2.46	3.04	118	152	1,580	1,660	186	252
Syrah	548	530	476	470	1.99	2.81	947	1,319	2,020	2,110	1,913	2,783
Tempranillo	174	190	140	170	1.68	2.28	235	387	2,060	2,060	484	797
Viognier	175	210	152	160	1.59	3.29	242	526	1,830	1,670	443	878
White Riesling	798	700	647	550	2.88	3.45	1,861	1,899	1,090	880	2,028	1,671
Zinfandel	73	90	57	80	1.28	2.39	73	191	1,740	1,630	127	311
All others	802	840	615	620	1.88	2.86	1,157	1,776	1,410	1,600	1,631	2,842
Total ²	20,500	20,400	16,900	17,500	1.85	2.37	31,200	41,500	2,030	1,950	³ 63,336	³ 81,755

¹ Price per ton is a weighted average of prices received by Oregon grape growers.

² Totals may not add due to rounding.

³ Value of production is derived by multiplying quantity times price, rather than the summation of value by variety.

Wine grapes: Vineyards, acreage, yield and production, by growing area, Oregon, 2010-2011

Growing area ¹	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011
	Number	Number	Acres	Acres	Acres	Acres	Tons	Tons	Tons	Tons
Columbia River and at large	91	90	2,242	1,770	2,043	1,310	1.79	2.52	3,655	3,304
North Willamette Valley	489	510	12,744	13,120	10,820	11,820	1.88	2.25	20,307	26,547
Rogue Valley ²	118	120	2,021	2,100	1,735	1,900	2.03	3.56	3,522	6,771
South Willamette Valley	96	100	2,284	2,060	1,472	1,630	1.59	1.77	2,337	2,878
Umpqua Valley	55	50	1,209	1,350	830	840	1.78	2.38	1,379	2,000
Total	849	870	20,500	20,400	16,900	17,500	1.85	2.37	31,200	41,500

¹ See www.oregonwine.org for growing area descriptions.

² Rogue Valley data includes Applegate Valley.

Wine grapes: Fruit losses, as reported, Oregon, 2011 and 2010 ¹

	To animals	To herbicide ²	To disease	To weather	All losses
	Tons	Tons	Tons	Tons	Tons
Total, 2011	653	14	528	1,895	3,090
Total, 2010	3,066	-	844	3,065	6,975

¹ Totals include only reported data. No estimates were made for missing or incomplete data.

² Estimate began in 2011.

Wine grapes: Acreage changes and fruit not harvested, as reported, by variety, Oregon, 2011 and 2010 totals ¹

Year	New plantings	Removals	Not harvested
	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>
Cabernet Franc	1	4	4
Cabernet Sauvignon	5	7	22
Chardonnay	18	10	41
Gewurztraminer	-	1	7
Merlot	3	-	6
Muller Thurgau	2	3	-
Pinot Blanc	2	1	1
Pinot Gris	26	24	40
Pinot Noir	245	49	91
Sauvignon Blanc	11	2	8
Syrah	4	10	19
Tempranillo	5	1	6
Viognier	22	-	5
White Riesling	16	9	46
Zinfandel	3	9	-
All others	31	13	9
Total, 2011	394	143	305
Total, 2010	594	118	475

¹ Totals include only reported data. No estimates were made for missing or incomplete data.

Wine grapes: Production, by selected variety and area, Oregon, 2011 and 2010 totals

Area	Cabernet Sauvignon	Char-donnay	Merlot	Pinot Gris	Pinot Noir	Syrah	White Riesling
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Columbia River and at large	648	74	385	45	275	372	749
North Willamette Valley	-	1,345	-	4,018	19,155	37	644
Rogue Valley	529	378	696	781	1,500	799	410
South Willamette Valley	7	54	4	1,046	1,612	-	50
Umpqua Valley	22	73	44	155	1,184	111	46
Total, 2011	1,206	1,923	1,129	6,046	23,726	1,319	1,899
Total, 2010	1,138	1,503	710	5,312	16,765	947	1,861

Wine grapes: Price per ton, by selected variety and area, Oregon, 2010-2011 ¹

Variety	Columbia River and at large		North Willamette Valley		Rogue Valley		South Willamette Valley		Umpqua Valley	
	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Cabernet Sauvignon	1,800	2,740	-	² 950	1,800	1,600	1,620	² 1,530	1,600	-
Chardonnay	1,400	1,170	1,890	1,940	1,220	1,480	1,700	2,100	1,390	² 1,130
Merlot	1,640	2,160	-	-	1,500	1,460	-	² 1,680	1,060	² 1,690
Pinot Gris	1,570	1,630	1,280	1,260	1,450	1,430	1,440	1,410	1,570	² 1,190
Pinot Noir	2,160	1,590	2,530	2,350	2,220	2,030	2,430	2,510	1,950	1,500
Syrah ³	-	2,150	-	² 2,580	-	2,070	-	-	-	1,710
White Riesling	1,090	² 760	1,110	1,470	1,250	1,080	1,230	1,230	1,030	-

¹ Price per ton is a weighted average of prices received by Oregon grape growers.

² Price is based on a limited number of reports.

³ Estimate began in 2011.

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Oregon Wine Board
Oregon Wine Growers Association
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