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2009 Oregon Vineyard and Winery Report

United States National Agricultural Statistics Service, Oregon Field Office

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2009 Oregon Vineyard and Winery Report

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State average wine grape prices decreased for the first time since 2002. The statewide price reported for the 2009 crop was \$1,910 per ton, a \$140 per ton drop from 2008. Production of grapes from Oregon vineyards topped 40,000 tons for the first time. Average yield per harvested acre was up 11 percent in 2009. The most frequently reported grape varieties not listed in the accompanying tables were: Grenache, Malbec, Marechal Foch, Sangiovese, Petit Verdot, Dolcetto, Muscat, and Gamay.

The increase in the number of wineries crushing grapes in Oregon leveled off in 2009 with a net increase of one winery from 2008. From the year 1999 to 2009, the total increase in wineries has been 155 wineries. Case sales of Oregon wine decreased 5 percent in 2009, while wine sales in dollars decreased 16 percent from a year ago. Funding for this annual survey is provided by the Oregon Wine Board.

Wine grapes: Acreage, yield, production, price and value, by variety, Oregon, 2008-2009

Variety	All planted acreage		Harvested acreage		Yield per harvested acre		Production		Price per ton ¹		Value of production	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Dollars</i>	<i>Dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>
Cabernet Franc	136	130	98	113	2.04	2.35	200	265	1,890	1,790	378	474
Cabernet Sauvignon	627	583	523	535	2.25	2.30	1,177	1,232	1,960	1,920	2,307	2,365
Chardonnay	1,008	958	779	766	2.09	2.93	1,630	2,244	1,640	1,530	2,673	3,433
Gewurztraminer	217	205	188	173	3.04	2.83	571	489	1,200	1,400	685	685
Merlot	508	457	372	383	2.60	2.94	967	1,125	1,640	1,770	1,586	1,991
Muller Thurgau	91	71	69	62	4.26	4.42	294	274	980	1,060	288	290
Pinot Blanc	218	239	143	175	2.85	3.12	407	546	1,460	1,580	594	863
Pinot Gris	2,736	2,829	2,064	2,360	2.86	2.85	5,894	6,718	1,390	1,290	8,193	8,666
Pinot Noir	11,210	11,523	8,713	9,026	2.02	2.36	17,571	21,364	2,600	2,290	45,685	48,924
Sauvignon Blanc	79	67	47	43	2.57	2.67	121	115	1,310	1,620	159	186
Syrah	572	535	444	457	2.52	2.56	1,120	1,170	2,070	2,060	2,318	2,410
Tempranillo	163	167	130	129	2.18	2.41	284	311	1,930	1,840	548	572
Viognier	183	179	135	147	2.27	2.50	307	367	1,780	1,740	546	639
White Riesling	777	741	615	653	4.28	3.51	2,633	2,289	1,090	1,000	2,870	2,289
Zinfandel	60	65	53	51	1.89	2.16	100	110	1,660	1,620	166	178
All others	715	651	527	527	2.70	3.00	1,424	1,581	1,410	1,520	2,008	2,403
Total ²	19,300	19,400	14,900	15,600	2.33	2.58	34,700	40,200	2,050	1,910	71,135	76,782 ³

¹ Price per ton is a weighted average of prices received by Oregon grape growers and prices paid by Oregon wineries.

² Totals may not add due to rounding.

³ Value of production is derived by multiplying quantity times price, rather than the summation of value by variety.

Wine grapes: Vineyards, acreage, yield and production, by county, Oregon, 2008-2009

County	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
	<i>Number</i>	<i>Number</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Benton Co.	36	34	423	408	356	358	2.21	2.49	786	892
Clackamas Co.	49	49	417	404	303	304	2.01	2.62	610	797
Douglas Co.	52	51	1,098	1,181	860	883	2.67	2.67	2,299	2,356
Hood River Co.	16	15	176	170	155	155	1.34	1.61	207	249
Jackson Co.	81	84	1,374	1,504	1,115	1,319	2.48	3.01	2,763	3,966
Josephine Co.	33	29	609	480	447	382	2.56	2.54	1,144	969
Lane Co.	49	47	1,072	1,014	755	904	2.81	1.49	2,123	1,348
Linn Co.	12	11	70	69	52	37	2.08	2.11	108	78
Marion Co.	38	37	1,817	2,127	1,304	1,424	2.58	3.22	3,367	4,579
Polk Co.	78	71	2,883	2,769	1,960	1,922	2.08	2.48	4,086	4,770
Umatilla Co.	35	34	874	826	612	695	2.73	2.45	1,668	1,706
Wasco Co.	19	18	202	192	171	162	2.59	2.56	443	415
Washington Co.	84	82	1,740	1,816	1,461	1,456	2.32	2.85	3,395	4,154
Yamhill Co.	248	246	6,134	6,129	4,997	5,294	2.00	2.38	9,992	12,575
All others	26	27	411	311	352	305	4.86	4.41	1,709	1,346
Total	856	835	19,300	19,400	14,900	15,600	2.33	2.58	34,700	40,200

Wine grapes: Planted acreage, by variety and area, Oregon, 2009 and 2008 totals

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2009	2008
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	9	19	4	1	2	76	286	2	1	8	408	423
Douglas Co.	51	55	15	46	12	90	624	53	45	190	1,181	1,098
Jackson Co.	159	90	14	204	4	136	215	218	64	400	1,504	1,374
Josephine Co.	18	30	23	18	12	58	214	13	52	42	480	609
Lane Co.	-	32	6	1	6	482	419	-	36	32	1,014	1,072
Marion Co.	2	38	11	1	4	579	1,338	-	100	53	2,126	1,817
Polk Co.	-	167	30	1	76	416	1,936	23	46	74	2,769	2,883
Washington Co.	2	56	33	-	25	393	1,149	5	91	62	1,816	1,740
Yamhill Co.	-	383	17	-	97	507	4,861	11	123	130	6,129	6,134
Other W. Valley and at large ¹	1	29	18	7	1	57	323	17	27	64	544	560
Columbia River ²	341	59	34	178	-	35	158	193	156	275	1,429	1,590
Total, 2009	583	958	205	457	239	2,829	11,523	535	741	1,330	19,400	-
Total, 2008	627	1,008	217	508	218	2,736	11,210	572	777	1,427	-	19,300

¹ Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

² Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, Wallowa, and Wasco counties.

Wine grapes: Harvested acreage, by variety and area, Oregon, 2009 and 2008 totals

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2009	2008
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	6	14	4	1	2	55	266	2	1	7	358	356
Douglas Co.	46	41	15	42	10	75	431	40	37	146	883	860
Jackson Co.	150	81	12	164	4	131	193	203	55	326	1,319	1,115
Josephine Co.	13	29	21	14	6	51	169	12	48	19	382	447
Lane Co.	-	25	4	1	5	445	366	-	29	29	904	755
Marion Co.	2	38	5	-	4	536	706	-	99	34	1,424	1,304
Polk Co.	-	104	21	1	37	258	1,393	22	22	64	1,922	1,960
Washington Co.	2	49	33	-	20	270	936	5	84	57	1,456	1,461
Yamhill Co.	-	300	15	-	87	455	4,222	8	103	104	5,294	4,997
Other W. Valley and at large ¹	-	26	9	6	-	49	234	17	22	26	389	406
Columbia River ²	316	59	34	154	-	35	110	148	153	260	1,269	1,239
Total, 2009	535	766	173	383	175	2,360	9,026	457	653	1,072	15,600	-
Total, 2008	523	779	188	372	143	2,064	8,713	444	615	1,059	-	14,900

¹ Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

² Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, Wallowa, and Wasco counties.

Wine grapes: Production, by variety and area, Oregon, 2009 and 2008 totals

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2009	2008
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Benton Co.	8	24	12	1	7	160	666	2	1	11	892	786
Douglas Co.	88	105	40	93	21	309	1,150	74	93	383	2,356	2,299
Jackson Co.	317	254	23	595	20	473	516	622	289	857	3,966	2,763
Josephine Co.	21	87	59	26	17	160	435	21	119	24	969	1,144
Lane Co.	-	50	5	2	7	464	713	-	57	50	1,348	2,123
Marion Co.	5	133	14	-	7	1,827	2,056	-	377	160	4,579	3,367
Polk Co.	-	320	36	2	97	650	3,419	7	67	172	4,770	4,086
Washington Co.	2	174	89	1	64	871	2,392	7	297	257	4,154	3,395
Yamhill Co.	-	855	35	1	306	1,580	9,246	12	251	289	12,575	9,992
Other W. Valley and at large ¹	1	60	30	13	-	158	548	41	59	160	1,070	817
Columbia River ²	790	182	146	391	-	66	223	384	679	660	3,521	3,928
Total, 2009	1,232	2,244	489	1,125	546	6,718	21,364	1,170	2,289	3,023	40,200	-
Total, 2008	1,177	1,630	571	967	407	5,894	17,571	1,120	2,633	2,730	-	34,700

¹ Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

² Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, Wallowa, and Wasco counties.

Wine grapes: Vineyards, acreage, yield and production, by growing area, Oregon, 2008-2009

Growing area ¹	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
	<i>Number</i>	<i>Number</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Columbia River and at large	96	77	1,663	1,492	1,290	1,276	3.12	2.74	4,027	3,502
North Willamette Valley	493	495	12,809	13,234	9,895	10,393	2.13	2.60	21,113	26,980
Rogue Valley ²	114	113	1,983	1,985	1,562	1,701	2.50	2.90	3,907	4,940
South Willamette Valley	101	92	1,747	1,484	1,293	1,330	2.59	1.75	3,354	2,325
Umpqua Valley	52	58	1,098	1,205	860	900	2.67	2.73	2,299	2,453
Total	856	835	19,300	19,400	14,900	15,600	2.33	2.58	34,700	40,200

¹ See www.oregonwine.org for growing area descriptions.

² Rogue Valley data includes Applegate Valley.

Wine grapes: Acreage changes and fruit not used or lost, as reported, by variety, Oregon, 2009 and 2008 totals

Variety	New plantings	Removals	Harvested but not utilized	Not harvested	Fruit losses			
					To animals	To disease	To weather	All losses
	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	3	2	-	142	2	-	15	17
Cabernet Sauvignon	16	6	2	62	8	12	56	76
Chardonnay	21	14	2	51	32	8	47	87
Gewurztraminer	11	1	1	14	4	1	11	16
Merlot	5	4	-	115	8	6	29	43
Muller Thurgau	-	-	23	-	-	3	1	4
Pinot Blanc	8	2	-	3	5	-	1	6
Pinot Gris	30	7	20	70	40	60	42	142
Pinot Noir	882	70	38	86	140	123	106	369
Sauvignon Blanc	4	1	-	-	-	2	1	3
Syrah	12	8	1	4	10	1	44	55
Tempranillo	17	10	-	1	3	4	7	14
Viognier	1	-	-	3	2	-	32	34
White Riesling	24	8	25	63	8	22	33	63
Zinfandel	12	-	1	-	1	-	26	27
All others	52	6	6	8	12	4	30	46
Total, 2009	1,098	139	119	622	275	246	481	1,002
Total, 2008	1,570	352	19	226	326	202	644	1,172

Wine grapes: Use or sales, by destination and variety, Oregon, 2009 and 2008 totals

Variety	Estate, home use, and not utilized	Oregon	Washington	Other destinations	All uses
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	95	118	52	-	265
Cabernet Sauvignon	423	401	408	-	1,232
Chardonnay	1,081	1,046	111	6	2,244
Gewurztraminer	178	177	134	-	489
Merlot	446	594	85	-	1,125
Muller Thurgau	81	192	1	-	274
Pinot Blanc	330	216	-	-	546
Pinot Gris	2,635	4,058	25	-	6,718
Pinot Noir	9,068	11,813	317	166	21,364
Sauvignon Blanc	47	60	8	-	115
Syrah	420	634	116	-	1,170
Tempranillo	162	136	13	-	311
Viognier	143	222	2	-	367
White Riesling	825	817	635	12	2,289
Zinfandel	51	43	16	-	110
All others	608	729	233	11	1,581
Total, 2009	16,593	21,256	2,156	195	40,200
Total, 2008	15,230	16,640	2,602	228	34,700

Wine grapes: Pinot noir clone or selection, by area, as reported, Oregon, 2009

Area	Clone or selection											
	UCD 1A, UCD 2A, UCD 30 (Wadenswil)	UCD 4, UCD 5 (Pommard)	Other UCD clones	D 113	D 114	D 115	D 667	D 777	AS2 828	Unknown ¹	Other	
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton	16	44	1	1	1	38	1	13	-	9	1	
Clackamas	15	33	-	7	5	24	5	29	2	9	-	
Douglas	28	49	52	12	29	17	29	22	-	4	5	
Jackson & Josephine	11	29	-	1	2	9	25	27	-	84	11	
Lane	31	98	-	30	26	68	10	30	-	43	11	
Marion	12	54	-	3	4	259	6	24	-	1	1	
Polk	158	402	19	49	85	245	149	233	59	55	40	
Washington	41	153	3	16	44	124	37	107	4	64	1	
Yamhill	349	1,052	6	90	186	482	299	575	96	89	105	
Columbia River	13	54	-	-	1	16	1	7	-	23	6	
All other areas	114	4	-	1	-	-	-	3	-	5	-	
Total ²	788	1,972	81	210	383	1,282	562	1,070	161	386	181	

¹ Grower reported not knowing clone or selection.

² Total includes only reported data. No estimates were made for missing or incomplete data.

Wine grapes: Chardonnay clone or selection, by area, as reported, Oregon, 2009

Area	Clone or selection											
	UCD 4, UCD 5	D 75	D 76	D 78	D 95	D 96	Esp 352	CTPS 548	Draper selection	Wente selection	Unknown ¹	Other
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
North Willamette Valley	37	3	135	1	78	81	12	25	13	10	63	16
Rogue and Umpqua Valley	45	-	8	-	1	8	4	-	10	-	12	10
South Willamette Valley	14	4	13	-	-	2	-	-	-	-	5	-
All other areas	27	2	2	1	-	-	-	-	-	10	11	1
Total ²	123	9	158	2	79	91	16	25	23	20	91	27

¹ Grower reported not knowing clone or selection.

² Total includes only reported data. No estimates were made for missing or incomplete data.

Wine grapes: Price per ton, by selected variety and area, Oregon, 2008-2009^{1 2}

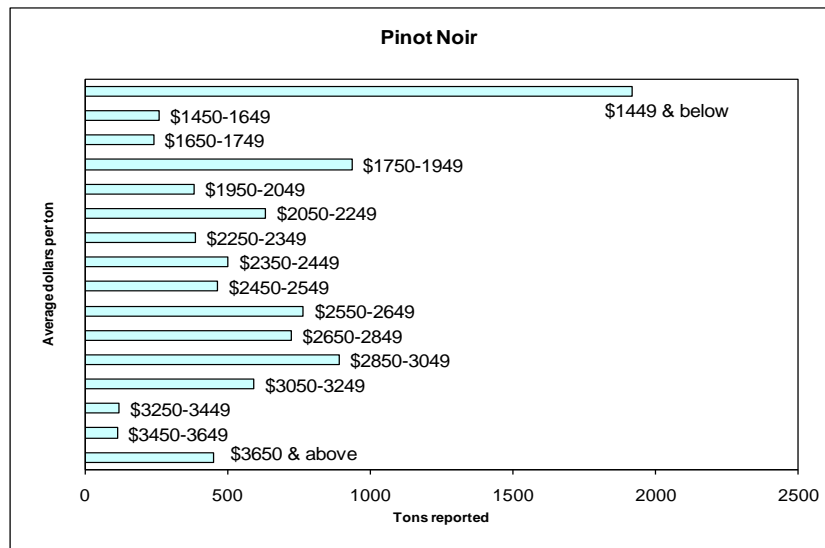
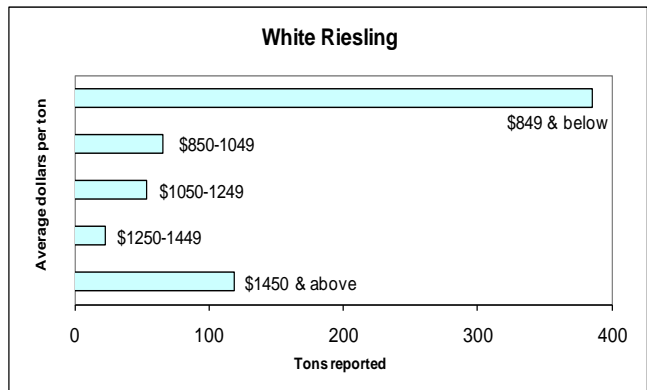
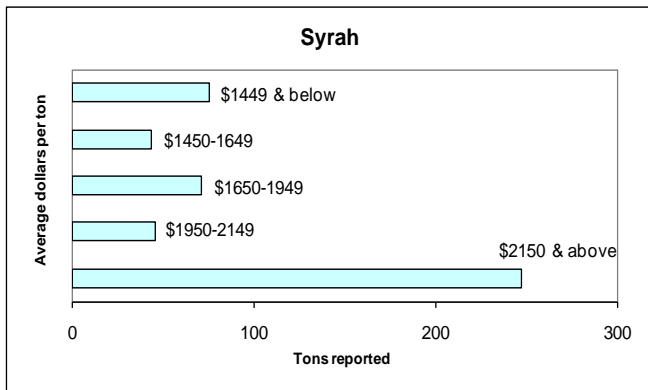
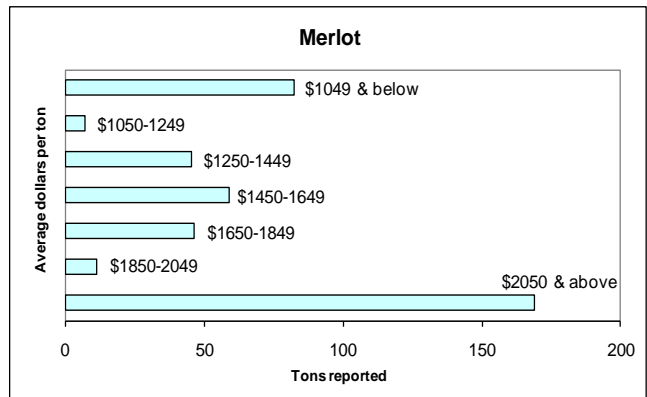
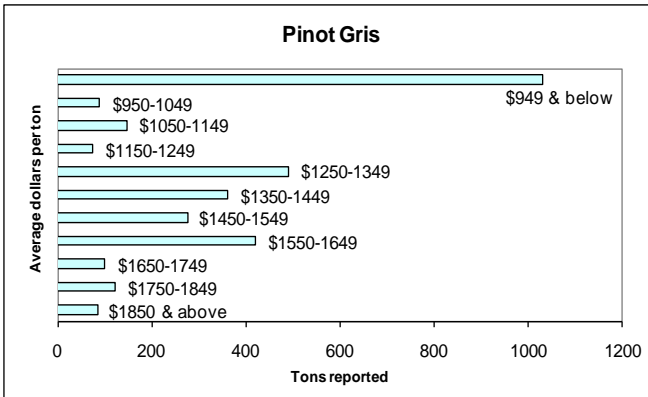
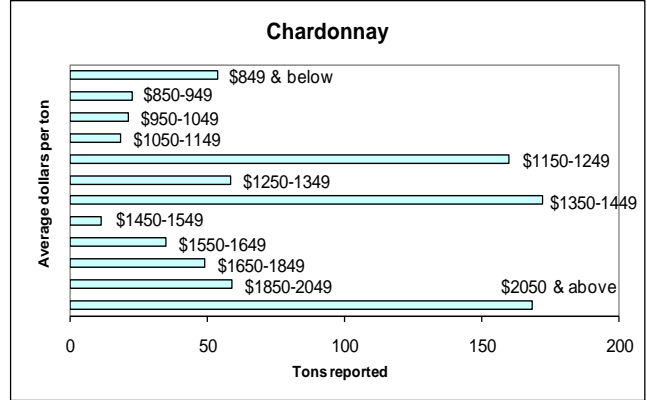
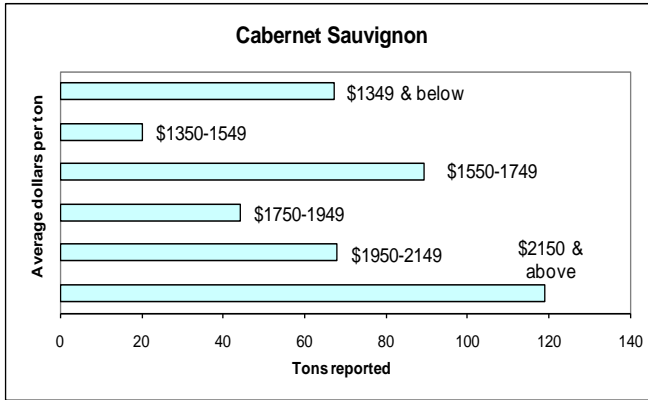
Variety	Columbia River		North Willamette Valley		Rogue Valley		South Willamette Valley		Umpqua Valley	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Cabernet Sauvignon	2,020	2,100	-	-	1,910	1,770	-	1,500	1,700	1,370
Chardonnay	1,250	1,340	1,950	1,620	1,000	1,220	1,470	1,700	950	1,330
Merlot	1,810	2,180	-	-	1,470	1,800	-	-	1,540	1,010
Pinot Gris	-	1,500	1,400	1,250	1,370	1,330	1,330	1,430	1,320	1,400
Pinot Noir	2,110	1,990	2,820	2,340	1,670	1,820	2,300	2,180	2,000	2,140
White Riesling	1,080	1,070	1,150	950	1,280	1,400	1,180	1,240	980	1,050

¹ Selected varieties include those with the largest harvest acreages. Dashes represent insufficient data.

² Price per ton is a weighted average of prices received by Oregon grape growers and prices paid by Oregon wineries.

Wine Grapes: Distribution of average prices, as reported by Oregon Vineyards, 2009

These are average prices reported by Oregon vineyards only and do not include reported prices paid by Oregon wineries.



Wineries: Number, crush, and cooperage, by area, Oregon, 2008-2009 ¹

Area	All wineries ²		Wineries crushing grapes		Wine grapes crushed		Total cooperage	
	2008	2009	2008	2009	2008	2009	2008	2009
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
Douglas Co.	25	25	14	15	886	973	486	369
Lane Co.	21	18	15	13	3,752	4,002	1,092	896
Marion Co.	16	18	11	11	2,257	2,592	417	441
Polk Co.	38	32	31	26	4,183	4,964	1,790	1,351
Washington Co.	27	28	17	22	2,455	3,327	845	845
Yamhill Co.	148	150	106	108	13,799	15,700	4,526	4,410
Other Willamette Valley ³	41	41	30	30	1,864	1,903	884	566
Rogue Valley ⁴	42	42	24	27	2,566	2,719	845	911
All others ⁵	37	33	26	23	838	820	458	277
Total	395	387	274	275	32,600	37,000	11,343	10,066

¹ Includes estimates for incomplete responses.

² Includes Growers Sales Privilege License holders (issued by the OLCC).

³ Benton, Clackamas, Linn, and Multnomah counties.

⁴ Jackson and Josephine counties.

⁵ Columbia, Coos, Clatsop, Curry, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

Wineries: Number, crush, and cooperage, by growing area, Oregon, 2008-2009 ¹

Growing area ²	All wineries ³		Wineries crushing grapes		Total wine grapes crushed		Total cooperage	
	2008	2009	2008	2009	2008	2009	2008	2009
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
Columbia River and at large	37	23	26	17	838	779	458	253
North Willamette Valley	246	259	178	185	24,628	27,572	8,357	7,389
Rogue Valley ⁴	42	42	24	27	2,566	2,719	845	911
South Willamette Valley	45	34	32	27	3,682	4,949	1,197	1,130
Umpqua Valley	25	29	14	19	886	981	486	383
Total	395	387	274	275	32,600	37,000	11,343	10,066

¹ Includes estimates for incomplete responses.

² See www.oregonwine.org for growing area descriptions.

³ Includes Growers Sales Privilege License holders (issued by the OLCC).

⁴ Rogue Valley data includes Applegate Valley.

Wineries: Crush by variety and area, 2009 and 2008 totals ^{1 2}

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Syrah	Viognier	White Riesling	All others	All varieties	
												2009	2008
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas Co.	59	55	45	67	23	70	290	58	17	41	248	973	886
Lane Co.	99	63	20	32	-	2,051	1,400	93	29	61	154	4,002	3,752
Marion Co.	11	168	25	18	4	553	1,141	15	4	409	244	2,592	2,257
Polk Co.	39	229	28	48	-	1,086	3,098	87	32	37	280	4,964	4,183
Washington	11	148	68	6	73	915	1,780	16	12	149	149	3,327	2,455
Yamhill Co.	77	1,094	80	82	51	2,017	10,768	266	55	293	917	15,700	13,799
Other Willamette Valley ³	67	110	46	57	-	309	1,066	71	13	66	98	1,903	1,864
Rogue Valley ⁴	192	182	94	308	-	319	680	219	112	251	362	2,719	2,566
All other ⁵	115	54	26	68	-	65	94	84	25	55	234	820	838
Total, 2009	670	2,103	432	686	151	7,385	20,317	909	299	1,362	2,686	37,000	-
Total, 2008	646	1,558	391	762	287	5,796	18,174	913	307	1,494	2,272	-	32,600
	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>
Case equivalent ⁶													
2009	42.2	132.5	27.2	43.2	9.5	465.4	1,280.5	57.3	18.8	85.8	169.3	2,331.9	-
2008	40.7	98.2	24.6	48.0	18.1	365.3	1,145.4	57.5	19.3	94.2	143.2	-	2,054.6

¹ Includes estimates for incomplete responses.

² There were 372 tons crushed for sparkling wine in 2009.

³ Benton, Clackamas, Linn and Multnomah counties.

⁴ Jackson and Josephine counties.

⁵ Columbia, Coos, Clatsop, Curry, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

⁶ Equivalent cases of wine production equals tons crushed times 150 gallons per ton divided by 2.38 gallons per case.

Wineries: Crush by type of acquisition and area, Oregon, 2009 and 2008 totals ¹

Area	Estate grown	Purchased	Custom crush	All crush, 2009	All crush, 2008
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas Co.	474	324	175	973	886
Lane Co.	1,328	2,479	195	4,002	3,752
Marion Co.	1,221	1,346	25	2,592	2,257
Polk Co.	2,361	1,884	719	4,964	4,183
Washington Co.	2,086	1,055	186	3,327	2,455
Yamhill Co.	5,927	6,826	2,947	15,700	13,799
Other Willamette Valley ²	908	884	111	1,903	1,864
Rogue Valley ³	1,622	912	185	2,719	2,566
All others ⁴	300	399	121	820	838
Total, 2009	16,227	16,109	4,664	37,000	-
Total, 2008	15,448	12,821	4,331	-	32,600

¹ Includes estimates for incomplete responses.

² Benton, Clackamas, Linn, and Multnomah counties.

³ Jackson and Josephine counties.

⁴ Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

Wineries: Crush, by origin and variety, Oregon, 2008-2009 ¹

Variety	Oregon						Grown in other states		All crush	
	Estate grown		Other Oregon grown		All Oregon grown		2008	2009	2008	2009
	2008	2009	2008	2009	2008	2009				
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	52	96	93	74	145	170	19	19	164	189
Cabernet Sauvignon	212	220	347	278	559	498	87	172	646	670
Chardonnay	671	966	836	1,102	1,507	2,068	51	35	1,558	2,103
Gewurztraminer	211	211	158	196	369	407	22	25	391	432
Merlot	222	180	444	439	666	619	96	67	762	686
Muller Thurgau	164	122	123	29	287	151	-	-	287	151
Pinot Blanc	203	326	199	334	402	660	-	-	402	660
Pinot Gris	2,657	3,337	3,120	4,021	5,777	7,358	19	27	5,796	7,385
Pinot Noir	9,389	9,129	8,785	11,170	18,174	20,299	-	18	18,174	20,317
Sauvignon Blanc	37	22	53	65	90	87	1	1	91	88
Syrah	219	280	601	486	820	766	93	143	913	909
Tempranillo	108	139	110	109	218	248	1	4	219	252
Viognier	97	68	191	215	288	283	19	16	307	299
White Riesling	753	609	712	753	1,465	1,362	29	-	1,494	1,362
Zinfandel	44	22	44	20	88	42	37	28	125	70
All others	409	500	691	691	1,100	1,191	171	236	1,271	1,427
Total	15,448	16,227	16,507	19,982	31,955	36,209	645	791	32,600	37,000

¹ Includes estimates for incomplete responses.

Wineries: Oregon non-grape wine production, 2008 - 2009

Variety	2008	2009
	<i>Gallons</i>	<i>Gallons</i>
Blackberry	1,174	658
Blueberry	950	799
Boysenberry	859	283
Cherry	907	1,636
Cranberry	9,766	6,334
Loganberry	3,273	3,094
Marionberry	9,726	9,915
Pear	2,985	3,066
Raspberry	7,700	4,614
Rhubarb	1,193	1,363
Strawberry	302	163
Other ¹	12,153	36,503
Total	50,998	68,428

¹ Includes apples, apricots, currant, honey, peach, pineapple, plum, and fruit blends.

Wineries: Inventory by vintage, variety, and wine type, Oregon, January 1, 2010 ^{1 2}

Variety and wine type	Bottled inventory by vintage ³					Bulk inventory by vintage				
	2009 Vintage	2008 Vintage	2007 and earlier Vintages	Total	Share of total	2009 Vintage	2008 Vintage	2007 and earlier Vintages	Total	Share of total
	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>Percent</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>Percent</i>
Cabernet Franc	-	0.8	6.0	6.8	0.3	35.6	25.1	4.4	65.1	0.9
Cabernet Sauvignon	5.4	2.4	27.7	35.4	1.6	121.5	95.8	37.4	254.8	3.6
Chardonnay	3.7	57.9	41.4	103.0	4.6	252.0	40.3	12.2	304.6	4.3
Gewurztraminer	-	8.8	5.4	14.2	0.6	46.7	10.9	0.3	57.9	0.8
Merlot	4.3	3.5	349.1	356.8	15.8	118.9	84.6	19.0	222.5	3.1
Muller Thurgau	1.0	3.6	0.6	5.2	0.2	51.2	-	0.5	51.6	0.7
Pinot Blanc	1.4	9.3	5.3	16.0	0.7	66.2	7.1	-	73.3	1.0
Pinot Gris	24.7	184.0	40.0	248.7	11.0	1,143.9	155.0	8.0	1,306.9	18.4
Pinot Noir	50.5	623.4	382.4	1,056.3	46.7	2,599.2	676.2	67.5	3,342.9	47.0
Sauvignon Blanc	-	0.7	1.1	1.8	0.1	15.8	1.4	0.1	17.2	0.2
Syrah	1.1	10.8	34.4	46.2	2.0	134.7	164.2	27.1	326.0	4.6
Tempranillo	0.8	3.2	7.2	11.1	0.5	71.4	51.9	2.2	125.4	1.8
Viognier	1.0	12.5	6.1	19.5	0.9	52.0	6.0	0.5	58.5	0.8
White Riesling	6.3	34.6	11.7	52.6	2.3	226.4	69.0	0.6	296.1	4.2
Zinfandel	0.3	2.2	1.3	3.9	0.2	17.4	3.6	-	20.9	0.3
Red blends	10.9	22.8	69.4	103.2	4.6	106.0	64.1	19.7	189.7	2.7
White blends	5.0	22.4	6.6	33.9	1.5	36.7	0.7	-	37.4	0.5
Rose and Blush blends	8.4	4.5	2.4	15.4	0.7	36.3	0.4	0.6	37.3	0.5
Other still wines	2.6	20.6	17.8	41.0	1.8	204.1	80.6	15.7	300.4	4.2
All sparkling wines	2.2	36.5	49.9	88.7	3.9	15.1	8.1	7.4	30.6	0.4
Total ⁴	129.6	1,064.6	1,065.6	2,259.7	100.0	5,351.1	1,545.0	223.1	7,119.2	100.0

¹ Includes estimates for incomplete responses.

² Includes bonded and tax-paid inventory owned by Oregon wineries.

³ One case is equivalent to nine liters.

⁴ Totals may not add due to rounding.

Wineries: Sales, by variety and wine type, Oregon, 2008-2009 ¹

Variety and wine type	2008			2009		
	Case sales	Share of total case sales ²	Bulk sales	Case sales	Share of total case sales ²	Bulk sales
	<i>Cases</i>	<i>Percent</i>	<i>Gallons</i>	<i>Cases</i>	<i>Percent</i>	<i>Gallons</i>
Still wines:						
Cabernet Franc	3,313	0.2	649	3,173	0.2	592
Cabernet Sauvignon	18,992	1.1	1,192	23,548	1.4	6,138
Chardonnay	80,927	4.6	11,752	74,663	4.5	4,162
Gewurztraminer	13,252	0.8	1,467	12,761	0.8	100
Merlot	19,607	1.1	3,953	19,786	1.2	3,985
Muller Thurgau	10,176	0.6	1,565	7,753	0.5	-
Pinot Blanc	22,411	1.3	1,565	18,893	1.1	1,640
Pinot Gris	324,912	18.6	46,606	337,324	20.3	107,039
Pinot Noir	882,056	50.5	129,805	842,721	50.8	138,886
Sauvignon Blanc	2,313	0.1	-	3,202	0.2	480
Syrah	21,257	1.2	4,336	22,887	1.4	2,035
Tempranillo	4,885	0.3	120	6,524	0.4	-
Viognier	8,546	0.5	-	9,590	0.6	2,042
White Riesling	89,255	5.1	5,057	90,042	5.4	6,673
Zinfandel	4,495	0.3	-	3,812	0.2	-
Red blends	84,485	4.8	75	68,358	4.1	227
White blends	64,958	3.7	2,594	20,544	1.2	204
Blush blends	18,060	1.0	797	19,952	1.2	562
Other still wines	62,295	3.6	11,336	60,356	3.6	1,178
All sparkling wines	12,087	0.7	-	14,313	0.9	-
Total	1,748,282	100.0	222,869	1,660,202	100.0	275,943
Total dollars	239,930,550	-	-	201,768,170	-	-

¹ Includes estimates for incomplete responses.

² Share of total represents the percentage of case sales only.

Wineries: Sales by destination, domestic sales, Oregon, 2008-2009 ¹

Year	Direct to consumers			Sales to distributors, retailers, and restaurants					All domestic sales
	Wineries or tasting rooms	Wine clubs, events, or online sales ²	All direct sales	Oregon	Washington	New York	California	Other US	
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
2009	254,574	101,251	355,825	360,638	110,248	64,654	111,242	621,931	1,624,538
2008	243,797	119,515	363,312	383,047	120,277	76,416	131,097	622,486	1,696,635

¹ Includes estimates for incomplete responses.

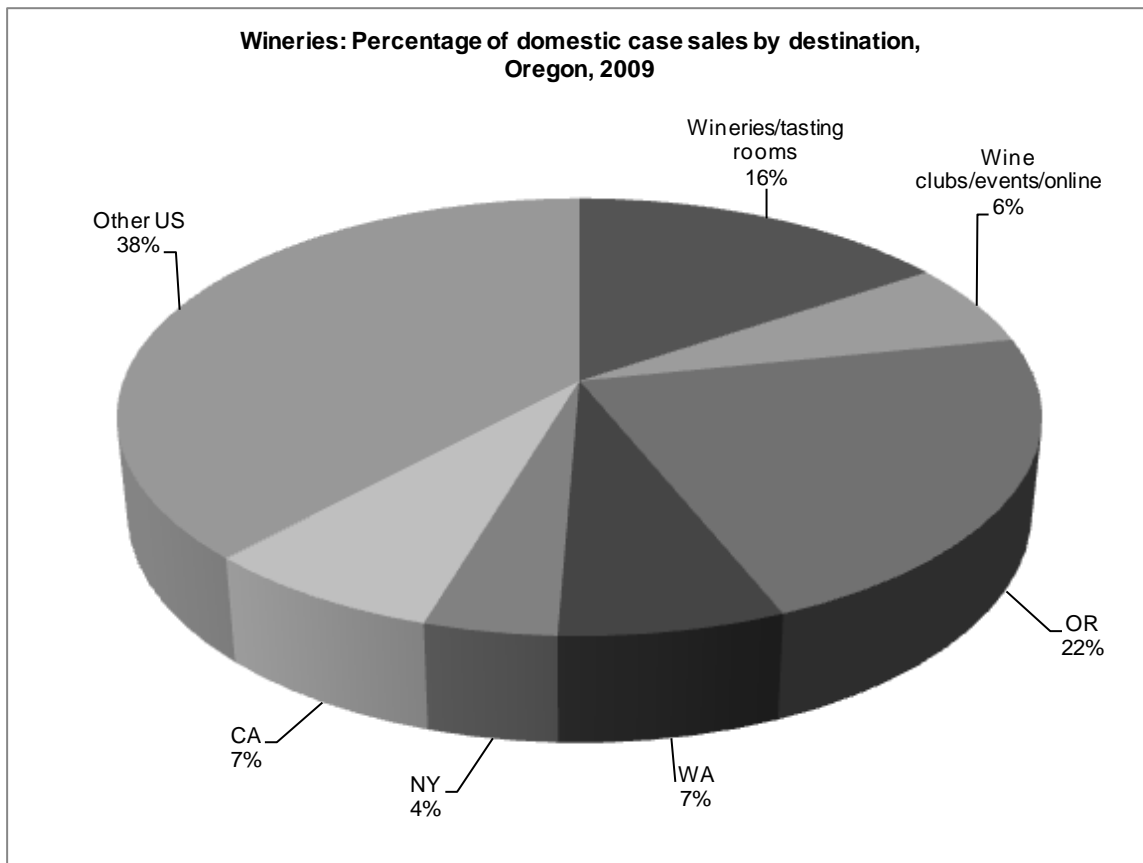
² Also includes wine festivals and all other direct consumer sales.

Wineries: Sales by destination, export sales by variety and wine type, Oregon, 2009 totals ¹

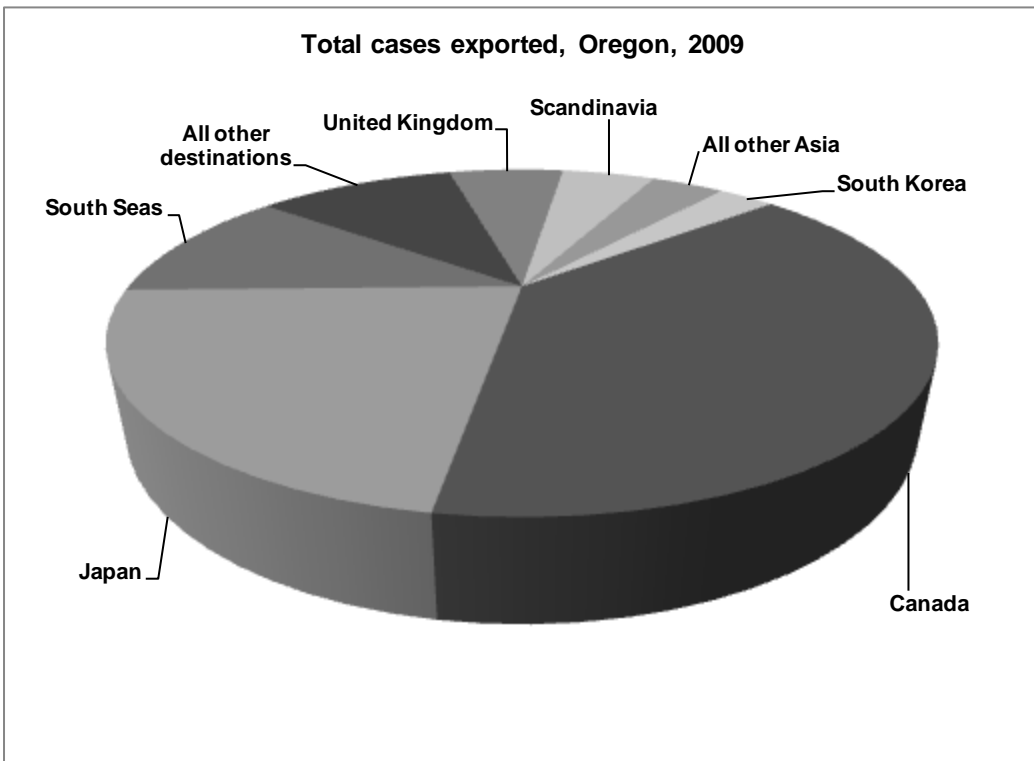
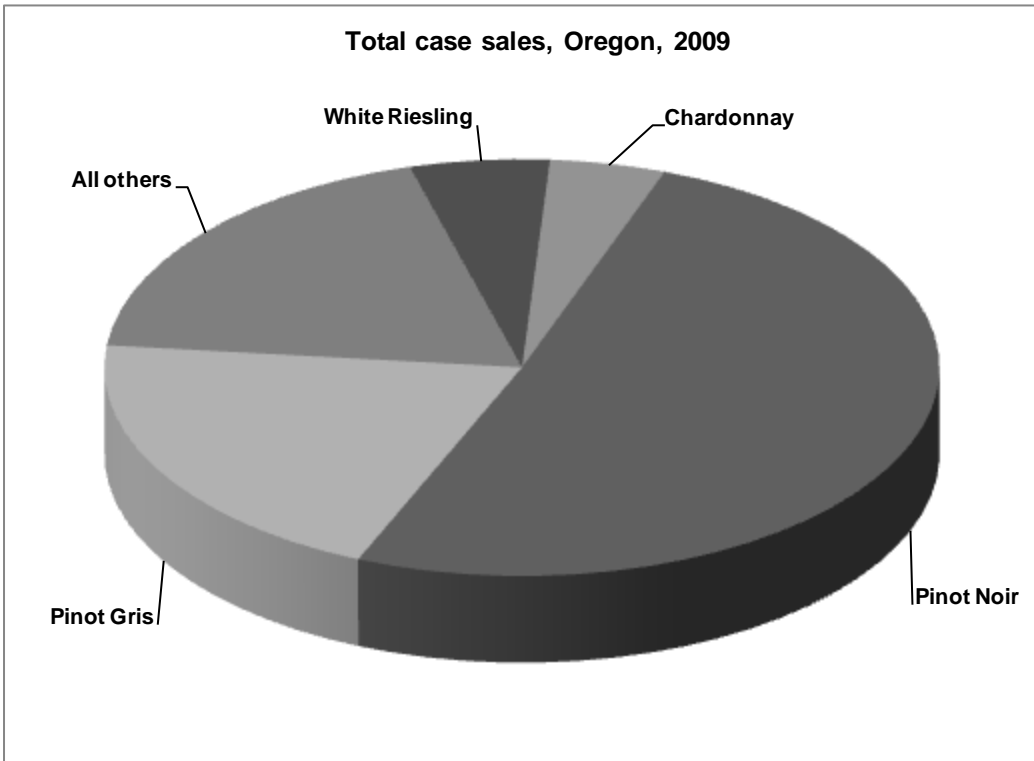
Variety and wine type	Canada	Japan	South Korea	All other Asia	United Kingdom	Caribbean Islands ²	Scandinavia	All other destinations	All export sales	
									2009	2008
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
Chardonnay	282	604	50	142	155	75	138	284	1,730	2,808
Merlot	115	50	-	-	-	-	-	1	166	166
Pinot Blanc	124	48	-	6	76	10	3	225	492	1,043
Pinot Gris	1,807	477	-	129	315	1,177	217	311	4,433	5,124
Pinot Noir	6,614	3,110	989	836	1,468	2,437	1,112	2,822	19,388	25,972
Syrah	80	25	-	-	-	-	193	-	298	248
White Riesling	-	70	-	68	25	-	3	18	184	1,702
Red blends	1,267	848	-	56	56	56	14	-	2,297	3,772
White blends	3,072	900	-	68	56	117	56	37	4,306	5,419
All others	358	1,805	-	50	45	65	35	12	2,370	5,393
Total, 2009	13,719	7,937	1,039	1,355	2,196	3,937	1,771	3,710	35,664	
Total, 2008	22,988	10,175	1,506	1,322	3,128	3,928	3,284	5,316		51,647

¹ Includes estimates for incomplete responses.

² Includes the Greater and Lesser Antilles and other outlying areas of the Caribbean Sea.



Note: Oregon, Washington, New York, California and Other US sales are to distributors, retailers, and restaurants.



Oregon Vineyard and Winery Quick Facts 1999-2009

Oregon wine grapes: Average dollars per ton, by variety, 1999 - 2009

Variety	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Cabernet Franc	-	1,560	1,510	1,620	1,670	1,780	1,710	1,750	1,790	1,890	1,790
Cabernet Sauvignon	1,320	1,420	1,410	1,670	1,410	1,540	1,610	1,630	1,840	1,960	1,920
Chardonnay	1,050	1,000	1,000	930	1,020	1,190	1,200	1,240	1,380	1,640	1,530
Gewurztraminer	800	910	970	910	990	1,010	1,040	1,120	1,170	1,200	1,400
Merlot	1,570	1,460	1,450	1,350	1,320	1,480	1,440	1,490	1,640	1,640	1,770
Muller Thurgau	750	740	870	800	890	950	950	920	920	980	1,060
Pinot Blanc	1,350	1,470	1,420	1,260	1,080	1,150	1,190	1,250	1,380	1,460	1,580
Pinot Gris	1,300	1,300	1,200	1,180	1,090	1,200	1,300	1,350	1,370	1,390	1,290
Pinot Noir	1,650	1,830	1,990	1,910	1,930	2,090	2,100	2,130	2,290	2,600	2,290
Sauvignon Blanc	1,050	1,000	920	1,010	930	1,130	1,160	1,180	1,200	1,310	1,620
Semillon	870	980	1,010	950	950	1,110	-	-	-	-	-
Syrah	-	1,720	1,650	1,875	1,890	1,990	2,000	2,000	2,000	2,070	2,060
Tempranillo	-	-	-	-	-	1,880	1,890	1,970	1,900	1,930	1,840
Viognier	-	-	-	-	-	1,590	1,650	1,670	1,750	1,780	1,740
White Riesling	710	750	800	840	870	960	740	1,030	1,030	1,090	1,000
Zinfandel	1,500	1,570	1,670	1,650	1,690	2,000	1,890	1,700	1,730	1,660	1,620
All others	1,030	1,050	1,080	1,150	1,400	1,110	1,170	1,280	1,330	1,410	1,520
Total	1,310	1,400	1,480	1,470	1,510	1,660	1,680	1,750	1,880	2,050	1,910

Oregon wine grapes: Planted acreage, by variety, 1999 - 2009

Variety	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Cabernet Franc	-	71	100	94	103	99	109	105	131	136	130
Cabernet Sauvignon	465	472	444	487	510	521	504	490	571	627	583
Chardonnay	1,513	1,306	1,166	1,060	927	866	842	929	972	1,008	958
Gewurztraminer	185	182	208	218	228	227	214	192	203	217	205
Merlot	529	624	570	559	579	563	550	508	498	508	457
Muller Thurgau	87	88	99	100	94	95	96	81	92	91	71
Pinot Blanc	114	119	123	154	178	190	190	215	216	218	239
Pinot Gris	1,363	1,442	1,467	1,526	1,797	1,813	1,885	2,188	2,588	2,736	2,900
Pinot Noir	4,208	4,834	5,536	6,450	7,366	7,637	7,974	8,884	9,858	11,210	11,645
Sauvignon Blanc	107	85	67	77	69	63	59	66	76	79	67
Semillon	61	57	60	50	44	45	-	-	-	-	-
Syrah	-	165	251	285	359	378	402	433	506	572	535
Tempranillo	-	-	-	-	-	93	108	119	133	163	167
Viognier	-	-	-	-	-	110	118	134	155	183	179
White Riesling	638	604	572	551	558	532	524	665	710	777	741
Zinfandel	65	68	64	69	66	58	64	60	66	60	65
All others	465	383	373	420	522	410	461	531	625	715	658
Total	9,800	10,500	11,100	12,100	13,400	13,700	14,100	15,600	17,400	19,300	19,600

Oregon wineries: Number crushing grapes, by area, 1999 - 2009

Area	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>
Douglas Co.	8	8	7	10	12	12	13	13	14	14	15
Lane Co.	8	9	10	12	12	13	13	13	14	15	13
Marion Co.	5	5	6	8	7	7	8	10	12	11	11
Polk Co.	14	14	14	17	16	18	22	26	24	31	26
Washington Co.	13	13	14	16	14	16	19	21	19	17	22
Yamhill Co.	40	40	47	49	70	79	85	89	100	106	108
Other Willamette Valley	18	18	18	21	22	25	26	25	27	30	30
Rogue Valley	10	10	11	11	12	14	16	21	26	24	27
All other	4	5	4	6	5	9	13	18	18	26	23
Total	120	122	131	150	170	193	215	236	254	274	275

Oregon wineries: Crush, by variety, 1999 - 2009

Variety	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	-	-	75	115	164	140	202	300	257	164	189
Cabernet Sauvignon	645	657	967	443	649	528	650	929	843	646	670
Chardonnay	3,098	2,764	2,795	2,277	1,893	1,441	1,568	2,445	2,076	1,558	2,103
Gewurztraminer	265	333	421	432	408	239	253	418	429	391	432
Merlot	703	984	1,210	979	789	627	674	966	990	762	686
Muller Thurgau	399	488	386	324	263	255	319	423	384	287	151
Pinot Blanc	176	182	341	364	390	351	390	630	575	402	660
Pinot Gris	2,410	2,917	3,558	4,058	4,689	3,681	4,317	5,539	6,244	5,796	7,385
Pinot Noir	6,628	7,242	9,901	9,462	10,072	8,964	12,086	17,492	20,317	18,174	20,317
Sauvignon Blanc	119	105	96	89	92	84	49	108	102	91	88
Semillon	28	23	20	19	51	22	-	-	-	-	-
Syrah	31	109	221	358	424	400	606	869	842	913	909
Tempranillo	-	-	-	-	-	71	135	162	186	219	252
Viognier	-	-	-	-	-	91	194	259	386	307	299
White Riesling	1,219	1,143	1,192	879	1,109	1,013	1,000	1,304	1,550	1,494	1,362
Zinfandel	117	137	86	59	77	75	130	142	159	125	70
All others	685	579	969	1,047	790	638	877	1,314	1,660	1,271	1,410
Total	16,523	17,663	22,163	20,905	21,860	18,620	23,450	33,300	37,000	32,600	37,000

Oregon wineries: Sales, by variety, 1999 - 2009

Variety	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
Cabernet Sauvignon	21,885	16,667	19,308	17,159	18,726	16,193	24,277	19,902	17,716	18,992	23,548
Chardonnay	139,336	172,205	181,477	141,810	142,070	160,583	136,211	96,435	83,944	80,927	74,663
Merlot	29,199	33,090	37,784	31,200	41,646	44,385	43,777	36,482	26,259	19,607	19,786
Pinot Gris	83,889	154,291	144,067	172,709	222,300	241,527	267,772	278,434	310,231	324,912	337,324
Pinot Noir	278,437	352,789	427,849	447,715	527,796	540,250	782,836	810,950	854,536	882,056	842,721
White Riesling	89,887	101,625	90,749	81,484	46,123	59,323	77,902	74,254	72,745	89,255	90,042
All other still wine	118,970	141,831	164,724	166,738	184,423	207,700	236,540	294,693	330,375	320,446	258,397
All sparkling wine	16,287	19,272	16,100	14,362	16,002	16,167	22,015	17,458	15,726	12,087	14,313
Total	777,890	991,770	1,082,058	1,073,177	1,199,086	1,286,128	1,591,330	1,628,608	1,711,532	1,748,282	1,660,202

Report provided by:

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