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Guide to the ¡Salud! Papers

Linfield College Archives

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Linfield College

Maria McCandless

Guide to the ¡Salud! Papers

1992-2012

Creator: ¡Salud!

Title: ¡Salud!

Dates: 1992-2012

Quantity: 9.5 linear feet

Collection Number: OWHA014

Summary: This collection contains primarily photographs (including many slides), publicity and newspaper clippings. Many of the documents included are pamphlets, brochures, or other informational material created by ¡Salud! These range from information about the program and publicity outreach to auction programs. There are auction guides from each year as well as some objects from the auctions (including four wine glasses, an auction paddle, etc.). The photos are primarily from the auctions, though there are photos from the clinics as well. The collection will be of most use to researchers looking for information about the auction.

Digital items selected to highlight the collection are available here:

http://digitalcommons.linfield.edu/owha_salud/. Collection items available in the digital repository can include documents, photographs and/or oral history interviews.

Repository

Jereld R. Nicholson Library

Linfield College

900 SE Baker Street

McMinnville, OR 97128

Reference Number: 503-883-2734

Reference Email: archives@linfield.edu

Language: Usually always “English”

Historical Note

Created by a group of Oregon winemakers and Tuality Healthcare professionals in 1991, ¡Salud! aims to address the healthcare needs of the Oregon wine industry’s seasonal workers. The winemakers of Oregon recognized that a vast majority of workers – who made the wine business possible – were unable to obtain healthcare for themselves or their families. In response, members of the industry paired with members of Tuality to

create a program which would provide basic healthcare to seasonal agricultural workers in Oregon.

¡Salud! accomplishes its mission by setting up clinics for the workers; many times these clinics are mobile in order to bring the medical staff to the vineyards. Though providing basic dental and medical healthcare is a vital part of what these clinics do, they also put a heavy emphasis on education. The clinics provide basic personal health information as well as information about navigating the healthcare system. This process is entirely funded by the organization, made possible primarily by their yearly auction.

The Oregon Pinot Noir Auction, held by ¡Salud!, is one of the highlights of the Oregon wine industry's social calendar as well as being a massive philanthropic effort. Winemakers from around Oregon donate unique Pinot Noir vintages to be auctioned off. The auction consists of both an informal tasting and silent auction then culminates in an evening gala and live auction.

Content Description

This collection contains magazine clippings as well as several issues of wine periodicals. The bulk of the content is auction material. This includes photographs, auction items, and guides. The photographs contain images of both the silent and live auctions, mainly from the mid- to late-1990s. There are many photos of the auction baskets as well as the guides, which contain information about each wine that was auctioned that specific year. The auction items include wine glasses, guest gifts and other similar items. The rest of the material is primarily publicity items that have either been published by ¡Salud! or articles that have been written about the organization.

Restrictions on Access

Access is by appointment only. Please contact the archivist to make an appointment.

Preferred Citation

¡Salud! Papers. Jereld R. Nicholson Library. Linfield College, McMinnville, Oregon. Gift of Maria McCandless, 2012.

Provenance

Maria McCandless donated ¡Salud! papers to the Linfield College Archives in November 2011.

Location of Originals

Jereld R. Nicholson Library, Linfield College

Related Material

Patricia Dudley Papers
Ponzi Vineyards Collection

Processing Information

Processed by archives technician Mitra Haeri, with the assistance of archivist Rachael Cristine Woody.

Arrangement

The collection is arranged into four series:

- Series 1: Photographs, 1992-2012
- Series 2: Auction Material, 1992-2012
- Series 3: Publicity, 1992-2012
- Series 4: Items

Series 1: Photographs

These are photos from throughout the ¡Salud! timeline. Many of the photos are from the auctions in the mid- to late-1990s, and many more were taken on unknown dates. There are many slides included in this collection as well as some professional artistic prints. The photographs are organized by the envelope in which they came rather than chronologically.

Box 1

- Folder 1:** Auction, 2004
- Folder 2:** Event, 2002
- Folder 3:** Event, 1996
- Folder 4:** Winemakers, 12.12.1999
- Folder 5:** Unknown
- Folder 6:** Cork Pull, 1996
- Folder 7:** Auction Displays, 1997
- Folder 8:** Auction Displays, 1996
- Folder 9:** Auction Displays, 1995
- Folder 10:** Auction Displays, 1994
- Folder 11:** Auction Displays, 1993
- Folder 12:** Auction Displays, undated
- Folder 13:** Auction/Clinic

Box 2

- Folder 1:** Unknown
- Folder 2:** 2003
- Folder 3:** Album, 1993
- Folder 4:** Album, 1993

Box 3: Display Prints

Box 4**Folder 1:** Miscellaneous Slides 1**Folder 2:** Miscellaneous Slides 2**Folder 3:** Miscellaneous Slides 3**Folder 4:** Miscellaneous Slides 4**Box 5****Folder 1:** Slides, 1995**Folder 2:** Slides, 1994**Folder 3:** Slides, 1992**Folder 4:** Slides, undated**Box 6****Folder 1:** Display Page**Folder 2:** Thumbnails 1**Folder 3:** Thumbnails 2**Folder 4:** Thumbnails Negatives**Folder 5:** Photo Contracts and Information**Folder 6:** Photos Used for Display**Folder 7:** Negatives**Series 2: Auction Material**

These are items from the auction, such as auction programs and guides, as well as event information published by ¡Salud!.

Box 7**Item 1:** Event Programs/Participating Winery Guide, 2008**Item 2:** Event Programs/Participating Winery Guide, 2007**Item 3:** Event Programs/Participating Winery Guide, 2006**Item 4:** Event Programs/Participating Winery Guide, 2005**Item 5:** Event Programs/Participating Winery Guide, 2004**Item 6:** Event Programs/Participating Winery Guide, 2003**Item 7:** Event Programs/Participating Winery Guide, 2002**Item 8:** Event Programs/Participating Winery Guide, 2001**Item 9:** Event Programs/Participating Winery Guide, 1992**Box 8****Item 1:** Event Programs/Participating Winery Guides, 2012**Item 2:** Event Programs/Participating Winery Guide, 2011**Item 3:** Event Programs/Participating Winery Guide, 2010**Item 4:** Event Programs/Participating Winery Guide, 2009**Box 9****Item 1:** Event and Wine Notes, 2000**Item 2:** Event and Wine Notes, 1999**Item 3:** Event and Wine Notes, 1998

- Item 4:** Event and Wine Notes, 1997
- Item 5:** Event and Wine Notes, 1996
- Item 6:** Event and Wine Notes, 1995
- Item 7:** Event and Wine Notes, 1994
- Item 8:** Event and Wine Notes, 1993

Box 10

- Folder 1:** Auction Material, 2012
- Folder 2:** Auction Material, 2011
- Folder 3:** Auction Material, 2010
- Folder 4:** Auction Material, 2009
- Folder 5:** Auction Material, 2008
- Folder 6:** Auction Material, 2007
- Folder 7:** Auction Material, 2006
- Folder 8:** Auction Material, 2005
- Folder 9:** Auction Material, 2004
- Folder 10:** Auction Material, 2003
- Folder 11:** Auction Material, 2002
- Folder 12:** Auction Material, 2001
- Folder 13:** Auction Material, 2000
- Folder 14:** Auction Material, 1999
- Folder 15:** Auction Material, 1998
- Folder 16:** Auction Material, 1997
- Folder 17:** Auction Material, 1996
- Folder 18:** Auction Material, 1995
- Folder 19:** Auction Material, 1994
- Folder 20:** Auction Material, 1993
- Folder 21:** Auction Material, 1992

Series 3: Publicity and Public Documents

This series includes all of the newspaper clippings and magazines that mention ¡Salud!. Many of the items in this series are either clippings or issues of local or wine-specific publications. Also included in this collection are several floppy disks and statistical documents.

Box 11

- Folder 1:** Publicity, 2011
- Folder 2:** Publicity, 2010
- Folder 3:** Publicity, 2009
- Folder 4:** Publicity, 2008
- Folder 5:** Publicity, 2007
- Folder 6:** Publicity, 2006
- Folder 7:** Publicity, 2004
- Folder 8:** Publicity, 2003
- Folder 9:** Publicity, 2002
- Folder 10:** Publicity, 2000

Folder 11: Publicity, 1990s

Folder 12: Publicity, Unknown

Box 12

Folder 1: Auction Pamphlets

Folder 2: Brochures

Folder 3: Promotional Material

Folder 4: ¡Salud! News

Folder 5: Tuality Newsletters

Box 13

Folder 1: Wine Label Floppy Disks

Folder 2: Statistics and Documents

Box 14

Item 1: Portland Monthly, Nov. 2004

Item 2: Portland Monthly, Mar. 2008

Item 3: Portland Monthly, Sept. 2008

Item 4: Portland Monthly, Sept. 2009

Item 5: Portland Monthly, Oct. 2010

Item 6: Portland Monthly, Oct. 2011

Item 7: Oregon Magazine, Autumn 2010

Item 8: Oregon Magazine, Sept/Oct 2012

Item 9: Ultimate Guide, Dec/Jan 2007

Item 10: Regions of the Northwest, 1996

Item 11: Oregon Magazine, Autumn 2011

Item 12: Wine Spectator, Sept. 2008

Item 13: Wine Spectator, Sept. 2008

Item 14: Wine Spectator, Sept. 2007

Box 15

Folder 1: Wine Press Issues, 2011

Folder 2: Wine Press Issues, 2010

Folder 3: Wine Press Issues, 2007-2008

Series 4: Auction Items

This series included all of the physical items that are contained in the collection. All of these items are from the auctions that have taken place and many are small guest gifts.

Box 16

Item 1: Salud Glass

Item 2: Guest Gift

Item 3: Metal Bowl

Item 4: Wooden Buyer Plaque

Item 5: Wooden Buyer Plaque

Item 6: Wooden Buyer Plaque

Item 7: Auction Paddle

Item 8: Guest Gift

Item 9: Guest Gift

Item 10: Metal Plaque

Box 17

Item 1: Wine Glass

Item 2: Wine Glass

Box 18

Item 1: Wine Glass

Item 2: Wine Glass

Box 19: Framed Award