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Guide to the Fred Delkin and Monica Sopke Cory Papers

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Fred Delkin and Monica Sopke Cory Guide to the Fred Delkin and Monica Sopke Cory Papers 1984-1986

Creator: Fred Delkin and Monica Sopke Cory **Title:** Fred Delkin and Monica Sopke Cory Papers

Dates: 1984 - 1986 Quantity: 1.5 linear feet

Collection Number: OWHA 18

Summary: This collection contains original marketing and public relations materials for the Oregon Winegrowers Association and the Oregon Wine Advisory Board (nka Oregon

Wine Board).

Repository

Jereld R. Nicholson Library Linfield College 900 SE Baker Street McMinnville, OR 97128

Reference Number: 503-883-2734 Reference Email: <u>archives@linfield.edu</u> **Language:** *Usually always "English"*

Biographical Note

Fred Delkin was the owner of The Delkin Co. from 1976-02. The Delkin Co. was the first advertising agency hired by the Oregon Wine Board and the Oregon Wine Growers Association to promote Oregon wines. Fred Delkin was the first Oregon wine marketing director to promote Oregon wines. Monica Sopke Cory was the first executive secretary for the Oregon Winegrowers Association from 1982-86, where she managed the trade association of winemakers and wine growers, including initial marketing efforts, which led to the establishment of the Oregon Wine Advisory Board. Cory was the first executive secretary for the Oregon Wine Advisory Board from 1984-86.

Content Description

Materials include magazine advertisements, newspaper articles, event announcements and invitations, periodicals, Oregon Grapevine newsletters, clipart, advertising scripts, promotional materials, brochures, slides and photographs. Contents also include a large vinyl banner used at wine tasting events, as well as a poster signed by Monica Sopke Cory, dated August 1984.

Restrictions on Access

Access is by appointment only. Please contact the archivist to make an appointment.

Preferred Citation

Fred Delkin and Monica Sopke Cory Papers. Jereld R. Nicholson Library. Linfield College, McMinnville, Oregon. Gift of Fred Delkin and Monica Sopke Cory.

Provenance

Fred Delkin and Monica Sopke Cory Papers donated the Fred Delkin and Monica Sopke Cory Papers to the Linfield College Archives on April 26, 2013.

Location of Originals

Jereld R. Nicholson Library, Linfield College

Related Material

Oregon Wine Board Collection

Processing Information

Processed by archives technician Kathie Byers, with the assistance of archivist Rachael Cristine Woody.

Arrangement

The collection contains one box of documents and one large-format marketing banner.